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Weichert® Continues Its West Coast Expansion with Addition of New California Office **Weichert, Realtors® - The Dole Group opens in Orange County**

FOUNTAIN VALLEY, Calif. / Jan. 22, 2017 – Weichert Real Estate Affiliates, Inc. continues to grow its market presence on the West Coast with the addition of Weichert, Realtors® - The Dole Group, formerly known as OC Realtor Group in California. The addition of the new Fountain Valley-based real estate agency marks the 10th Weichert® affiliate in the state.

The newest California office is an independently owned and operated Weichert affiliate led by Kenneth Do, the agency's broker/owner.

"I started looking at franchising options last year to see if that would be an effective way to grow my business," said Do, who opened his Orange County real estate office in 2007. "I talked with several brands but couldn't find anything that shared my business value and culture, until I spoke with Weichert. I liked what I heard and was intrigued by the Weichert business structure, such as support for my agents by providing them the up-to-date technology to help grow their business."



Kenneth Do

The Fountain Valley real estate agency made the decision to franchise after Do met with the Weichert leadership team in Morris Plains, N.J. He saw tremendous value in joining a brand like Weichert and the support they provide their affiliated owners, brokers and agents.

As part of the Weichert franchise network, Do's team can take advantage of training programs provided – starting with a three-day intensive in-office session to familiarize agents with the Weichert business approach. The West Coast affiliate will also be eligible to receive sales leads from the Weichert call center to help grow its local market share.

"I'm extremely confident that Weichert will give my agents everything they need to create memorable home buying and selling experiences for their clients while our office continues to grow in one of the most competitive real estate markets in the country," added Do.

Weichert Real Estate Affiliates, Inc. President and COO Bill Scavone was pleased to welcome the newest California affiliate. "I am thrilled to welcome our new friends at Weichert, Realtors® - The Dole Group and their clients to the Weichert family. Their office has a reputation for great customer service, and they are highly regarded in Orange County. The office also shares our client-first philosophy and is rooted in the region it serves."

Weichert, Realtors® - The Dole Group is a full-service real estate agency serving Orange County. The office is also a member of the Pacific West Coast Association of REALTORS, California Association of REALTORS and National Association of REALTORS.

For more information about Weichert, Realtors® - The Dole Group, located at 17150 New Hope Street, Suite 2015, in Fountain Valley, contact Kenneth Do at 866-666-1218.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 39 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.