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Weichert® Increases Gulf Coast Presence with Addition of New Louisiana Office **Weichert, Realtors® - Mauti Schroder Scoggin joins Weichert national franchise network**

MANDEVILLE, La. / Jan. 16, 2020 – Weichert Real Estate Affiliates, Inc. continues to grow its Gulf Coast market presence with the addition of Weichert, Realtors® - Mauti Schroder Scoggin in Mandeville, Louisiana.

The addition of the new real estate agency, formerly known as Mauti Schroder Scoggin Real Estate, marks the seventh Weichert® affiliate in the Gulf Coast state.

The broker/owner of the company, Steven ‘Skip’ Scoggin, made the decision to franchise after meeting with the Weichert leadership team at their national headquarters in Morris Plains, New Jersey.



Steven ‘Skip’ Scoggin

Initially skeptical about franchising as an effective way to grow his business, Scoggin saw tremendous value in joining a brand like Weichert and the support they provide their affiliated owners, brokers and agents after his New Jersey meeting.

“I wasn’t completely sold on joining a franchise when I agreed to meet with the Weichert franchise leadership team,” said Scoggin. “But after seeing everything that Weichert could provide to help grow my business, the decision to join their franchise system made a lot of sense.”

As part of the franchise network, the Louisiana affiliate has access to the full suite of Weichert marketing tools and its smart technology platform to help them service buyers and sellers, as well as capture a larger share of their local market.

“Joining the Weichert franchise system helps me give my agents everything they could possibly need to succeed in real estate,” added Scoggin. “This move also helps us provide our customers with an unparalleled level of real estate service.”

Weichert Real Estate Affiliates, Inc. President and COO Bill Scavone was pleased to welcome the newest Louisiana affiliate. “I am thrilled to welcome our new friends at Weichert, Realtors® - Mauti Schroder Scoggin and their clients to the Weichert family. Their office has a reputation for great customer service and they are highly regarded in the Mandeville area. The company also shares our client-first philosophy and is rooted in the region it serves.”

Weichert, Realtors® - Mauti Schroder Scoggin is an independently owned and operated Weichert affiliate. The company serves the greater New Orleans and North Shore area.

For more information about Weichert, Realtors® - Mauti Schroder Scoggin, located at 1131 N. Causeway Boulevard in Mandeville, contact Steven ‘Skip’ Scoggin at 985867-8670 mmsre.com.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2020 Franchise 500 and was identified in 2020 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 40 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.