



Signature Professionals

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Weichert® Increases Midwest Presence with Addition of New Illinois Offices **WEICHERT, REALTORS® - Signature Professionals Opens in Dekalb Area**

DEKALB, Ill. / May 17, 2017 – Weichert Real Estate Affiliates, Inc. continues to grow its market presence in the Midwest with the addition of WEICHERT, REALTORS® - Signature Professionals, formerly known as Signature Real Estate Professionals. The addition of the new real estate agency, which has offices in Dekalb and Elburn, marks the 15th and 16th Weichert® offices in the state.

“My team and I are very excited to be a part of the larger Weichert® franchise team,” said Carrie Ottum, the broker/owner of WEICHERT, REALTORS® - Signature Professionals. “Joining up with Weichert gives us access to some great resources to take us to the next level. We’re excited to put those resources to work for our clients.”

Ottum first met with representatives from Weichert eight years ago to discuss franchising, but the timing was not right. She had just branched out on her own and purchased a real estate agency. Ottum reconnected with Weichert last year when she was searching for ways to grow her business.

“I was looking for something to take us to the next level and I found it in Weichert,” added the Dekalb resident who has worked in real estate for 16 years. “The resources and training Weichert can provide my agents, managers and brokers is simply amazing. Our clients will benefit tremendously from our new affiliation with Weichert.”

Weichert Real Estate Affiliates, Inc. President and COO Bill Scavone was pleased to welcome the newest Illinois office. “I am thrilled to welcome our new friends at WEICHERT, REALTORS® - Signature Professionals and their clients to the Weichert family. Their office has a reputation for great customer service and they are highly regarded in the Dekalb area. The office also shares our client-first philosophy and is rooted in the region it serves.”

WEICHERT, REALTORS® - Signature Professionals, which serves Dekalb, Ogle, Fox Valley and surrounding communities, is a full service real estate agency that also specializes in property management services. The office is also a member of the HomeTown Association of REALTORS, the Illinois Association of REALTORS and National Association of REALTORS.

For more information about WEICHERT, REALTORS® - Signature Professionals, located at 820 South Fourth in Dekalb, contact Carrie Ottum at 815-754-5050 or visit www.signaturerealestatepro.com.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert, Realtors, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one the top traditional residential real estate franchises in *Entrepreneur’s* 2017 Franchise 500 and is identified in 2017 by *Franchise Business Review* as one the top U.S. franchises. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 39 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each WEICHERT® franchised office is independently owned and operated.



WEICHERT, REALTORS® - Signature Professionals is the newest Weichert affiliate in Illinois.