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Weichert® Increases West Coast Presence with Addition of a California Real Estate Company **Weichert, Realtors® - GlobalPoint Opens in Southern California**

LONG BEACH, Calif. / Aug. 7, 2019 – Weichert Real Estate Affiliates, Inc. continues to grow its presence in one of the nation’s most competitive real estate markets – Southern California – with the addition of Weichert, Realtors® - GlobalPoint, a new affiliate headquartered in Long Beach.

The addition of the new multi-office real estate company, formerly known as GlobalPoint Relocation Solutions, marks the 18th Weichert® affiliate in California.

“We’re excited about our new partnership with Weichert,” said Christopher Lechner, the company’s broker/owner. “It’s great to be a part of growing national brand that has tremendous name recognition and incredible resources for its affiliated offices and their agents.”



Christopher Lechner

As part of the Weichert franchise network, Lechner’s team can take advantage of training programs provided by Weichert to help them offer the best real estate service in the industry. The office will also be eligible to receive sales leads from the Weichert call center to help grow its local market share.

“Using the resources provided by Weichert helps us continue on an upward trajectory towards business success,” added Lechner, whose company has offices in Long Beach, Los Angeles, Simi Valley, Irvine, Westlake Village, Temecula and Sacramento.

Weichert Real Estate Affiliates, Inc. President and COO Bill Scavone was pleased to welcome the newest West Coast affiliate. “I am thrilled to welcome our new friends at Weichert, Realtors® - GlobalPoint and their clients to the Weichert family. Their office has a reputation for great customer service and they are highly regarded in the Southern California and Sacramento area. The office also shares our client-first philosophy and is rooted in the regions it serves.”

Weichert, Realtors® - GlobalPoint is an independently owned and operated Weichert affiliate. The office serves Los Angeles, Orange, Ventura, Riverside and Sacramento counties.

For more information about Weichert, Realtors® - GlobalPoint, headquartered at 1 World Trade Center, 8th Floor, in Long Beach, contact Christopher Lechner at 562-972-0388 or visit <https://www.globalpointrelocation.com>.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2019 Franchise 500 and was identified in 2019 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 39 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.