



Weichert Real Estate Affiliates, Inc.

FOR IMMEDIATE RELEASE

CONTACT:
Lemard Freeman
Weichert Real Estate Affiliates, Inc.
973-401-5578
freeman@weichertrealtors.net

Weichert Real Estate Affiliates, Inc. Announces Its Top Performers of the Month

MORRIS PLAINS, N.J. / Feb. 15, 2017 – Weichert Real Estate Affiliates, Inc. is proud to announce its top Weichert® affiliated agents, offices and companies for the month of January. The recognition is based on gross commission income earned or real estate transactions closed. The top offices for generating open house activity and sales lead conversion were also recognized for the month of January. The top Weichert affiliates across the country for January were:

- Top Producing Agent – Gross Commission Income: Lawrence Wong at WEICHERT, REALTORS® - The Franzese Group in Brooklyn, N.Y.
- Top Producing Agent – Real Estate Transactions: Wade Wilcock at WEICHERT, REALTORS® - Color Country in Cedar City, Utah.
- Top Producing Office – Gross Commission Income: WEICHERT, REALTORS® - The Griffin Company in Bentonville, Ark.
- Top Producing Office – Real Estate Transactions: WEICHERT, REALTORS® - Color Country in Cedar City, Utah.
- Top Producing Company – Gross Commission Income: WEICHERT, REALTORS® - Hallmark Properties in Orlando with additional offices in Central and East Coast Florida.
- Top Producing Company – Real Estate Transactions: WEICHERT, REALTORS® - Hallmark Properties in Orlando with additional offices in Central and East Coast Florida.

The offices leading the national network in open house activity and driving foot traffic to its listings:

- Most Open House Events: WEICHERT, REALTORS® - Graham-Welch, LLC in Overland Park, Kan.
- Most Open House Visitors: WEICHERT, REALTORS® - Graham-Welch, LLC in Overland Park, Kan.

The office with the highest sales lead conversion based on leads coming from the company's Weichert Lead Network over the last 12 months:

- Best Sales Lead Conversion Rate: WEICHERT, REALTORS® - Thousand Islands Realty in Clayton, N.Y.

"Weichert affiliates continuously demonstrate a willingness to do whatever it takes to provide the best real estate service in their communities," said Bill Scavone, president and chief operating officer of Weichert Real Estate Affiliates, Inc. "This recognition reflects the hard work put forth by some of our top producers across the country."

Weichert Real Estate Affiliates, Inc. currently has affiliate offices serving over 300 markets in 39 states, representing smart entrepreneurs who were interested in joining a nationally recognized brand which offers incomparable tools, training and marketing techniques to set them apart from the competition. Each Weichert affiliated office is independently owned and operated.

More information about Weichert Real Estate Affiliates, Inc. can be found at www.weichertfranchise.com or by calling (877) 533-9007.

###

About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert, Realtors, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one the top traditional residential real estate franchises in *Entrepreneur's* 2017 Franchise 500 and is identified in 2017 by *Franchise Business Review* as one the top U.S. franchises. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 39 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each WEICHERT® franchised office is independently owned and operated.