



Weichert Real Estate Affiliates, Inc.

FOR IMMEDIATE RELEASE

CONTACT:
Lemard Freeman
Weichert Real Estate Affiliates, Inc.
973-401-5578
freeman@weichertrealtors.net

Weichert Real Estate Affiliates, Inc. Continues to Climb List of America's Top Franchises *Entrepreneur* Magazine's 38th Annual "Franchise 500" Names Company a Top Franchise Organization

MORRIS PLAINS, N.J. / Jan. 23, 2017 – Weichert Real Estate Affiliates, Inc. continues to move up *Entrepreneur* magazine's annual list of America's top franchise opportunities. The Weichert® franchise division showed significant advancement in its overall ranking, moving up 32 spots to #105 this year on *Entrepreneur's* 38th annual 2017 "Franchise 500®" list.

The move up the 2017 "Franchise 500" list is the second significant increase in as many years. In 2016, Weichert Real Estate Affiliates, Inc. climbed 99 spots on the overall list to #137. The 2017 ranking also marks the 13th consecutive year in which Weichert Real Estate Affiliates, Inc. has been named to *Entrepreneur* magazine's list.

This year's full list appears in the January 2017 issue of *Entrepreneur* magazine.

"It truly is an honor to be recognized on this prestigious list again this year," said Bill Scavone, president and chief operating officer of Weichert Real Estate Affiliates, Inc. "Our staying power and 131-spot rise in the rankings over the last two years is a testament to the hard work and dedication put forth daily by our national network of real estate professionals that believe tremendously in the Weichert brand and operating systems."

In the past year, Weichert Real Estate Affiliates, Inc. has added 53 new affiliate offices to its ever-growing network. Affiliates receive support through comprehensive marketing tools, best-in-class technology and incomparable training, as well as a top online presence and lead generation. Currently, there are Weichert affiliates in over 300 markets in 39 states.

Weichert Real Estate Affiliates, Inc. entered the franchise arena in 2001 as a division of Weichert, Realtors®, opening its first affiliated office in January 2002. In 2005, it was identified among *Entrepreneur's* "Top 10 New Franchises" as one of the fastest growing U.S. franchises, and was the only real estate organization to be included.

Entrepreneur's "Franchise 500®" issue is published every January and is considered the world's most thorough and comprehensive franchise ranking. This year's rankings encompassed 988 companies, spread across 17 categories. Rankings are determined by objective, quantifiable measures of a franchise's operations and include factors such as financial strength and stability, growth rate and size of the system, years in business, social media presence and startup costs.

More information about Weichert Real Estate Affiliates, Inc. can be found at www.weichertfranchise.com or by calling (877) 533-9007.

###

About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert, Realtors, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked the #2 traditional residential real estate franchise in *Entrepreneur's* 2016 Franchise 500, and is identified in 2016 by *Entrepreneur* magazine as one of the fastest growing U.S. franchises. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 39 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

About Weichert, Realtors: Since 1969, Weichert, Realtors has grown from a single office into one of the nation's leading providers of homeownership services by putting its customers first. A family of full-service real estate and financial services companies, Weichert helps customers buy and sell both residential and commercial real estate, and streamlines the delivery of mortgages and home and title insurance. Weichert leverages its customer website, www.weichert.com, one of the most visited real estate websites in the nation, to help families and individuals realize the dream of homeownership through quick and easy access to listing information and the services of its real estate professionals nationwide. For more information, Weichert's customer service center can be reached at 1-800-USA-SOLD.

Each WEICHERT® franchised office is independently owned and operated.