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## **Weichert Real Estate Affiliates, Inc. Expands its National Franchise Footprint with Q1 Growth** Southern region office signings drive majority of quarterly growth

**MORRIS PLAINS, N.J. / May 2, 2018** — Weichert Real Estate Affiliates, Inc. continued to increase its U.S. market presence with new office signings across the country during the first quarter of 2018.

The Southern region accounted for the majority of new offices, with nearly half located in Florida, Louisiana, South Carolina and Tennessee.

Weichert Real Estate Affiliates, Inc. also expanded its Midwest presence with the addition of two new Minnesota offices and an Indiana affiliate. The national franchise network's footprint also grew in the Keystone State, with two new office signings in Pennsylvania, and out west with two new Washington State offices.

"It's exciting to see independent brokerages across the country continue to turn to the Weichert brand to help increase their local market share," said Bill Scavone, president and chief operating officer of Weichert Real Estate Affiliates, Inc. "Independent brokerages have tremendous faith in the Weichert brand and strongly believe in the operating and management systems we provide to help them capture a larger share of their local market."

Independent agencies also find tremendous value in the agent training programs and digital platforms available through Weichert.

"Joining the Weichert brand gives us access to industry-leading online resources to better serve our customers, as well as an opportunity for our agents to achieve new levels of real estate success," said Stephanie Clarke, the co-owner of Weichert, Realtors® - Turnkey in Baton Rouge, La., which joined the Weichert franchise system in April.

"The representatives from Weichert seemed very client- and agent-focused from the moment we first met with them to explore a franchise opportunity," said Clarke's business partner and the company's broker, Patty McCann. "We were also thoroughly impressed by everything Weichert could provide to help grow our business. They just had much more to offer than the other brands we spoke with and considered."

As a result of the continued growth and success of the Weichert franchise network, it was also named one of America's "Top 500 Franchises" by *Entrepreneur* magazine in 2018, and was included in the "2018 Best of the Best: Top 200 Franchises" by *Franchise Business Review*, which is based on franchisee satisfaction.

Weichert currently has affiliate offices serving over 300 markets in 37 states, representing smart entrepreneurs who were interested in joining a nationally recognized brand which offers incomparable tools, training and marketing techniques to set them apart from the competition. Each Weichert affiliated office is independently owned and operated.

More information about Weichert Real Estate Affiliates, Inc. can be found at [www.weichertfranchise.com](http://www.weichertfranchise.com) or by calling (877) 533-9007.

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**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 37 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

**About Weichert, Realtors:** Since 1969, Weichert, Realtors has grown from a single office into one of the nation's leading providers of homeownership services by putting its customers first. A family of full-service real estate and financial services companies, Weichert helps customers buy and sell both residential and commercial real estate, and streamlines the delivery of mortgages and home and title insurance. Weichert leverages its customer website, [www.weichert.com](http://www.weichert.com), one of the most visited real estate websites in the nation, to help families and individuals realize the dream of homeownership through quick and easy access to listing information and the services of its real estate professionals nationwide. Like other family-owned and -operated businesses, Weichert enjoys greater public trust according to several national surveys. For more information, Weichert's customer service center can be reached at 1-800-USA-SOLD.

*Each Weichert® franchised office is independently owned and operated.*