

FOR IMMEDIATE RELEASE

CONTACT:
Lernard Freeman
Weichert Real Estate Affiliates, Inc.
973-401-5578
lfreeman@weichertrealtors.net

Weichert Real Estate Affiliates, Inc. Expands Its National Franchise Footprint with Q2 Growth Southeast region office signings drive majority of quarterly growth

MORRIS PLAINS, N.J. / July 18, 2018 — Weichert Real Estate Affiliates, Inc. continued to grow its U.S. market presence with new office signings across the country during the second quarter of 2018.

The Southeast accounted for the majority of new offices, with nearly half located in South Carolina, Georgia and Florida. The national franchise network also added new offices in Minnesota, Oregon and California.

“We’re excited to see the Weichert® name continue to be an attractive brand for independent agencies across the country – especially as we open in new markets and expand in others,” said Bill Scavone, president and chief operating officer of Weichert Real Estate Affiliates, Inc.

“The personal support and proven operating and management systems we can provide new affiliates to help them capture a larger share of their local real estate market continue to help drive our growth nationally,” added Scavone.

As a result of the increased popularity of the Weichert brand and the resources it provides its affiliates, the franchise model has become more attractive to independent brokerages across the country.

“Joining the Weichert franchise system gives us access to resources to provide our clients even better service,” said Judy Pendarvis, the broker and majority owner of Weichert, Realtors® - Pendarvis Company in Edgefield, South Carolina, whose agency joined the Weichert national franchise network in April 2018.

“I’m very confident that Weichert can help us recruit the best talent so we can grow from an office with a few top producing agents to one of the top producing real estate companies in the region,” added Pendarvis.

Weichert currently has affiliate offices serving over 300 markets in 37 states, representing smart entrepreneurs who were interested in joining a nationally recognized brand which offers incomparable tools, training and marketing techniques to set them apart from the competition. Each Weichert affiliated office is independently owned and operated.

More information about Weichert Real Estate Affiliates, Inc. can be found at www.weichertfranchise.com or by calling (877) 533-9007.

###

About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 37 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

About Weichert, Realtors: Since 1969, Weichert, Realtors has grown from a single office into one of the nation’s leading providers of homeownership services by putting its customers first. A family of full-service real estate and financial services companies, Weichert helps customers buy and sell both residential and commercial real estate, and streamlines the delivery of mortgages and home and title insurance. Weichert leverages its customer website, www.weichert.com, one of the most visited real estate websites in the nation, to help families and individuals realize the dream of homeownership through quick and easy access to listing information and the services of its real estate professionals nationwide. Like other family-owned and -operated businesses, Weichert enjoys greater public trust according to several national surveys. For more information, Weichert’s customer service center can be reached at 1-800-USA-SOLD.