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Weichert Real Estate Affiliates, Inc. Named a 2018 Top Multi-Unit Franchise by *Franchise Business Review*

MORRIS PLAINS, N.J. / May 9, 2018 – Weichert Real Estate Affiliates, Inc. has been named a top U.S. franchise by *Franchise Business Review* in its "2018 Top Multi-Unit Franchises" report, which is based solely on franchise owners' satisfaction with their franchisor.

The top franchises were named to the report based on feedback *Franchise Business Review* gathered from surveying over 6,600 multi-unit franchise owners, representing more than 250 leading franchise brands in 2017. Franchise owners must also own more than three units for inclusion on the list.

"Being named one of the best franchises in the country as a result of the positive feedback provided by our multi-unit franchise owners is truly an honor," said Bill Scavone, president and chief operating officer of Weichert Real Estate Affiliates, Inc. "Inclusion on this prestigious list also reflects the tremendous faith our multi-unit franchise owners have in the quality products and support we provide our affiliates and in the Weichert brand itself."

One such franchise is Weichert, Realtors® - Coastal Properties in South Carolina, one of the top-producing Weichert affiliates nationally.

"We opened our company as an independent agency in Hilton Head Island, and as we grew and tried to establish ourselves in the marketplace, it was clear that we needed a better business plan," said Karen Ryan, whose company has opened three additional offices in South Carolina since joining Weichert in 2004. "We were attracted to Weichert because they have a clear plan for success for their franchisees."

Joe and Karen Ryan were also named 2017 Rockstar Franchisees by *Franchise Business Review*, which Joe Ryan credits to his affiliation with Weichert.

"I am constantly amazed that with every level and milestone we have achieved in our growth and success, Weichert has been with us each step of the way," said Joe Ryan. "It has been extremely successful and fulfilling to be affiliated with such a strong and powerful brand."

Franchise Business Review publishes its rankings of top franchises in its annual "Guide to Today's Top Franchises," as well as in special reports throughout the year that rank the top franchises in specific sectors.

Visit <u>www.FranchiseBusinessReview.com</u> to see the full description of the <u>2018 Top Multi-Unit Franchises</u>.

More information about Weichert Real Estate Affiliates, Inc. can be found at www.weichertfranchise.com or by calling (877) 533-9007.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur*'s 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 37 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

About Weichert, Realtors: Since 1969, Weichert, Realtors has grown from a single office into one of the nation's leading providers of homeownership services by putting its customers first. A family of full-service real estate and financial services companies, Weichert helps customers buy and sell both residential and commercial real estate, and streamlines the delivery of mortgages and home and title insurance. Weichert leverages its customer website, www.weichert.com, one of the most visited real estate websites in the nation, to help families and individuals realize the dream of homeownership through quick and easy access to listing information and the services of its real estate professionals nationwide. Like other familyowned and -operated businesses, Weichert enjoys greater public trust according to several national surveys. For more information, Weichert's customer service center can be reached at 1-800-USA-SOLD.

Each Weichert® franchised office is independently owned and operated.