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Weichert Real Estate Affiliates, Inc. Named a 2019 Top Low-Cost & Top Multi-Unit Franchise by *Franchise Business Review*

MORRIS PLAINS, N.J. / April 29, 2019 – Weichert Real Estate Affiliates, Inc. has been named a 2019 top franchise on both the “Top Multi-Unit Franchise” and “Top Low-Cost Franchise” lists, recently published by *Franchise Business Review*.

Only 97 of the nearly 250 brands surveyed were included in the “2019 Top Low-Cost Franchise” list, and only 50 were chosen for the “2019 Multi-Unit Franchise” list. *Franchise Business Review* is a market research firm that performs independent surveys of franchisee satisfaction.

Franchise Business Review surveyed thousands of low-cost and multi-unit franchise owners between September 2017 and February 2019 for each report, which is based solely on franchise owners’ satisfaction with their franchisor.

“Being named one of the best low-cost and multi-unit franchises in the country as a result of the positive feedback provided by our franchise owners is truly an honor,” said Bill Scavone, president and chief operating officer of Weichert Real Estate Affiliates, Inc.

Scavone credits the resources and support Weichert® provides its affiliates as contributing factors to the positive feedback.

“We’re committed to providing our affiliates with top-notch resources – such as best-in-class technology, productive sales and marketing systems and incomparable support for both agents and franchise owners – to help them deliver the best real estate service in the industry.”

Brands on the “Top Low-Cost Franchises” list had to have high franchisee satisfaction and an investment of under \$100,000 at the time they participated in *Franchise Business Review’s* survey. Recognition as a “Top Multi-Unit Franchises” report was based on feedback from franchise owners owning more than three units.

Franchise Business Review publishes its rankings of top franchises in its annual “Guide to Today’s Top Franchises,” as well as in special reports throughout the year that rank the top franchises in specific sectors.

Visit <https://franchisebusinessreview.com/> to see the full description of the [2019 Top Low-Cost Franchises](#) and [2019 Top Multi-Unit Franchises](#).

More information about Weichert Real Estate Affiliates, Inc. can be found at www.weichertfranchise.com or by calling (877) 533-9007.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2019 Franchise 500 and was identified in 2019 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 38 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

About Weichert, Realtors: Since 1969, Weichert, Realtors has grown from a single office into one of the nation's leading providers of homeownership services by putting its customers first. A family of full-service real estate and financial services companies, Weichert helps customers buy and sell both residential and commercial real estate, and streamlines the delivery of mortgages and home and title insurance. Weichert leverages its customer website, www.weichert.com, one of the most visited real estate websites in the nation, to help families and individuals realize the dream of homeownership through quick and easy access to listing information and the services of its real estate professionals nationwide. Like other family-owned and -operated businesses, Weichert enjoys greater public trust according to several national surveys. For more information, Weichert's customer service center can be reached at 1-800-USA-SOLD.

Each Weichert® franchised office is independently owned and operated.