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Weichert Real Estate Affiliates, Inc. Named a 2019 Top Service Franchise By Franchise Business Review

MORRIS PLAINS, N.J. / July 29, 2019 – Weichert Real Estate Affiliates, Inc. has been named by *Franchise Business Review* to its 2019 "Top Service Franchises" list. One of only 88 brands across the country to make the list.

The top service franchises were selected based on feedback *Franchise Business Review* gathered over 18 months from surveying 19,500 franchisees, representing 174 leading franchise brands regarding their overall satisfaction and likelihood to recommend them to others. Top service segments included businesses from the Real Estate, Business Services, Home Services, General Services and Advertising and Sales.

Franchise Business Review, a market research firm that performs independent surveys of franchisee satisfaction, provides the only ranking of franchises based solely on actual franchisee satisfaction and performance

"It's tremendously rewarding to continue to receive such positive feedback from our franchise owners and be recognized on this prestigious list," said Bill Scavone, president and chief operating officer of Weichert Real Estate Affiliates, Inc.

Scavone credits the resources and support Weichert® provides its affiliates as contributing factors to the positive feedback.

"We're committed to providing our franchise offices with all the resources a company would need to compete at the highest level, which makes it easier for them to do what they do best: take care of their agents and their clients."

As a result of the positive feedback and success of the Weichert franchise network, it was also named one of the top overall franchises in the country by *Franchise Business Review* in its "2019 Top 200 Best Franchises" list.

Franchise Business Review publishes its rankings of top franchises in its annual "Guide to Today's Top Franchises," as well as in special reports throughout the year that rank the top franchises in specific sectors. Its rankings are the only ones based exclusively on franchisee satisfaction with its franchisor.

Visit www.FranchiseBusinessReview.com to learn more about the 2019 Top Service Franchises.

More information about Weichert Real Estate Affiliates, Inc. can be found at www.weichertfranchise.com or by calling (877) 533-9007.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2019 Franchise 500 and was identified in 2019 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 39 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

About Weichert, Realtors: Since 1969, Weichert, Realtors has grown from a single office into one of the nation's leading providers of homeownership services by putting its customers first. A family of full-service real estate and financial services companies, Weichert helps customers buy and sell both residential and commercial real estate, and streamlines the delivery of mortgages and home and title insurance. Weichert leverages its customer website, www.weichert.com, one of the most visited real estate websites in the nation, to help families and individuals realize the dream of homeownership through quick and easy access to listing information and the services of its real estate professionals nationwide. Like other family-owned and -operated businesses, Weichert enjoys greater public trust according to several national surveys. For more information, Weichert's customer service center can be reached at 1-800-USA-SOLD.