

FOR IMMEDIATE RELEASE

CONTACT:  
Evan Roeser  
Weichert Real Estate Affiliates, Inc.  
973-401-5578  
[eroeser@weichertrealtors.net](mailto:eroeser@weichertrealtors.net)

## Weichert Real Estate Affiliates, Inc. Named a Top Franchise for Military Veterans

MORRIS PLAINS, N.J. / Nov. 16, 2020 — Weichert Real Estate Affiliates, Inc. has been named one of the top franchises in the country for military veterans for the third time in five years, according to the *Franchise Business Review*. Weichert® was one of just 80 franchise brands to earn the honor from the independent research firm in its “2020 Top Franchises for Veterans” report.

To identify the companies on the list of best franchises for veterans, *Franchise Business Review* analyzed data from over 2,500 franchise owners representing more than 240 brands regarding their overall satisfaction with their brands and their likelihood to recommend them to others, with a particular focus on the responses from respondents that identified themselves as veterans. This included Weichert® franchisees who were surveyed on 33 benchmark questions about their experience and satisfaction regarding critical areas of their franchise systems, including training and support, operations, franchisor/franchisee relations, and financial opportunity.

“It is truly an honor to once again be held in high regard by the veterans who proudly served this country and are now part of our Weichert family,” said Bill Scavone, president and chief operating officer of Weichert Real Estate Affiliates, Inc. “We’re extremely proud to have many veterans throughout our franchise network, and their positive feedback speaks volumes to the industry-leading support and tools we offer each of our affiliates.”

“Since joining the Weichert network, the support and consultation offered from members throughout the organization has been exceptional,” said Michael Garcia, a United States Army veteran and broker/owner of Weichert, Realtors – True Quality Service in Lake Worth, Florida. “We are given access to the best management systems and tools and technology in the industry, which have been pivotal in growing our business and capturing a larger market share in our area.”

By earning a spot on the “2020 Top Franchises for Veterans” list, Weichert Real Estate Affiliates, Inc. has now garnered two prestigious honors from *Franchise Business Review* this year. In February, the company was selected to the publication’s “2020 Top 200 Best Franchises” list for the fifth straight year.

*Franchise Business Review*, a market research firm that performs independent surveys of franchisee satisfaction, provides the only ranking of franchises based solely on actual franchisee satisfaction and performance. *Franchise Business Review* publishes rankings of the top franchises in its annual “Guide to Today’s Top Franchises,” as well as guides throughout the year ranking the top franchises in specific sectors.

To see the complete list of “2020 Top Franchises for Veterans” visit [www.franchisebusinessreview.com/page/top/top-franchises-veterans/](http://www.franchisebusinessreview.com/page/top/top-franchises-veterans/). More information on the “2020 Top 200 Best Franchises” lists can be found at <https://franchisebusinessreview.com/page/top-franchises/>.

More information about Weichert Real Estate Affiliates, Inc. can be found at [www.weichertfranchise.com](http://www.weichertfranchise.com) or by calling (877) 533-9007.

###

**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2020 Franchise 500 and was identified in 2020 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 41 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

*Each Weichert® franchised office is independently owned and operated.*