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CONTACT:  
Lemard Freeman  
Weichert Real Estate Affiliates, Inc.  
973-401-5578  
[lfreeman@weichertrealtors.net](mailto:lfreeman@weichertrealtors.net)

## **Weichert Real Estate Affiliates, Inc. Names Amanda Schmidt Director of Franchise Sales Virginia Beach resident in charge of Virginia and West Virginia sales territory**

MORRIS PLAINS, N.J. / Aug. 8, 2018 – Weichert Real Estate Affiliates, Inc. is pleased to announce that Amanda Schmidt has joined the company as the new franchise sales director for its Virginia and West Virginia territory.

Schmidt will be responsible for identifying and converting independent real estate companies into the Weichert® national franchise system to help increase company revenue, brand recognition, and market presence in Virginia and West Virginia.

“I’m thrilled to be joining one of the most respected brands in the real estate industry,” said Schmidt. “I’m also excited for the opportunity I have to connect independent real estate companies with a brand that undeniably sets the bar for real estate resources, training programs and office culture. There’s nothing like what we offer, and that’s exciting.”



**Amanda Schmidt**

Having spent the majority of her professional career in real estate, Schmidt brings almost 15 years of real estate experience to her new position. She got her start in real estate as a commercial real estate portfolio director at S.S. Enterprises, LLC in Lake Zurich, Illinois.

Schmidt most recently worked as a senior real estate representative for 7-Eleven, Inc., where she was in charge of all purchase, lease and acquisition projects for the corporation’s South Hampton Roads sales territory.

“We are thrilled to have someone with Amanda’s sales experience join the Weichert team,” said Bill Scavone, president and chief operating officer of Weichert Real Estate Affiliates, Inc. “Amanda’s depth of experience, real estate intellect and knowledge of her region’s sales territory is a tremendous asset to the Weichert franchise system.”

In addition to her sales experience, Schmidt also possesses a diverse background of commercial real estate experience – including real estate analysis, franchise and prospect negotiations, and territory management.

Schmidt lives in Virginia Beach, Virginia.

More information about Weichert Real Estate Affiliates, Inc. can be found at [www.weichertfranchise.com](http://www.weichertfranchise.com) or by calling (877) 533-9007.

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**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 37 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

*Each Weichert® franchised office is independently owned and operated.*