

FOR IMMEDIATE RELEASE

CONTACT:
Lemard Freeman
Weichert Real Estate Affiliates, Inc.
973-401-5578
lfreeman@weichertrealtors.net

Weichert Real Estate Affiliates, Inc. Opens In A New Market; Expands Its National Franchise Footprint With Q2 Growth

MORRIS PLAINS, N.J. / July 15, 2019 — Led by the addition of its first-ever affiliate office in South Dakota, Weichert Real Estate Affiliates, Inc. continued to grow its U.S. market presence with 17 new office signings in Q2. This growth contributed to a 6.6 percent increase in national market presence compared to the same time last year.

The Southwest and West regions accounted for the majority of new offices, with nearly two-thirds located in Arizona, Texas and California.

Weichert Real Estate Affiliates, Inc. also continued to grow its national footprint with the addition of new offices in Connecticut, Tennessee, Oklahoma, Louisiana and Illinois last quarter.

“We’re committed to providing our franchise offices with all the resources a company would need to compete at the highest level, which makes it easier for them to do what they do best: take care of their agents and their clients,” said Bill Scavone, president and chief operating officer of Weichert Real Estate Affiliates, Inc.

“There’s no need for our affiliates to reinvent the wheel, we have everything they need to succeed,” added Scavone. “When you layer in our personalized coaching and proven management systems, our blueprint is second-to-none in helping affiliates build world-class brokerages and capture a larger share of their local market.”

Independent agencies also find tremendous value in the agent training programs and digital platforms available through Weichert.

“It’s an uphill battle for smaller, independent agencies like ours to stay competitive in a thriving real estate market,” said Colleen McElmell, the broker/owner of Weichert, Realtors® - CLA in Prescott, Arizona.

“With Weichert backing us we have what it takes to stay ahead of the competition by providing our clients a best-in-class real estate experience,” added McElmell, whose Prescott-based agency joined the Weichert national franchise system in April.

Weichert currently has affiliate offices serving over 350 markets in 39 states, representing smart entrepreneurs who were interested in joining a nationally recognized brand which offers incomparable tools, training and marketing techniques to set them apart from the competition. Each Weichert affiliated office is independently owned and operated.

More information about Weichert Real Estate Affiliates, Inc. can be found at www.weichertfranchise.com or by calling (877) 533-9007.

###

About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2019 Franchise 500 and was identified in 2019 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 39 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.

About Weichert, Realtors: Since 1969, Weichert, Realtors has grown from a single office into one of the nation’s leading providers of homeownership services by putting its customers first. A family of full-service real estate and financial services companies, Weichert helps customers buy and sell both residential and commercial real estate, and streamlines the delivery of mortgages and home and title insurance. Weichert leverages its customer website, www.weichert.com, one of the most visited real estate websites in the nation, to help families and individuals realize the dream of homeownership through quick and easy access to listing information and the services of its real estate professionals nationwide. Like other family-owned and -operated businesses, Weichert enjoys greater public trust according to several national surveys. For more information, Weichert’s customer service center can be reached at 1-800-USA-SOLD.

Each Weichert® franchised office is independently owned and operated.