

FOR IMMEDIATE RELEASE

CONTACT:
Lernard Freeman
Weichert Real Estate Affiliates, Inc.
973-401-5578
freeman@weichertrealtors.net

Weichert Real Estate Affiliates, Inc. Opens in New Market; Continues to Expand its National Franchise Footprint With Q3 Growth

MORRIS PLAINS, N.J. / Oct. 28, 2019 — Led by the expansion into its newest market, Iowa, Weichert Real Estate Affiliates, Inc. continued to grow in 2019, adding 14 new offices to its footprint in Q3. This brought the total number of signed offices to 37 for the year, 23 percent ahead of last year's pace for new office signings.

The Midwest and Southeast regions accounted for the majority of new offices, with nearly two-thirds located in Tennessee, Iowa, Missouri, Indiana, Mississippi, Florida and South Carolina.

Weichert Real Estate Affiliates, Inc. also continued to grow its national footprint in the West with the addition of its ninth and twenty-first affiliate offices in Washington and California, respectively. The national franchise network also added two new offices in New York.

"It's exciting to see the significant growth of the Weichert franchise network across the country – especially in new markets," said Bill Scavone, president and chief operating officer of Weichert Real Estate Affiliates, Inc.

Scavone added: "It's also great to see independent brokerages across the country have tremendous faith in the Weichert brand and strongly believe in the operating and management systems we provide to help them capture a larger share of their local market."

One such agency is Weichert, Realtors® - New Dimensions in Brownsburg, Indiana, which joined the national franchise network in July.

"We're really excited to be a part of the Weichert national franchise system and take advantage of all the amazing tools and training programs they provide their franchise offices," said Nathan Pfahler, the company's founder and broker.

"Everything we heard when talking with the Weichert leadership team and a few of their franchise owners convinced us that this would be the right move to help grow our business," added Pfahler.

Weichert currently has affiliate offices serving over 350 markets in 40 states, representing smart entrepreneurs who were interested in joining a nationally recognized brand which offers incomparable tools, training and marketing techniques to set them apart from the competition. Each Weichert affiliated office is independently owned and operated.

More information about Weichert Real Estate Affiliates, Inc. can be found at www.weichertfranchise.com or by calling (877) 533-9007.

###

About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2019 Franchise 500 and was identified in 2019 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 40 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.

About Weichert, Realtors: Since 1969, Weichert, Realtors has grown from a single office into one of the nation's leading providers of homeownership services by putting its customers first. A family of full-service real estate and financial services companies, Weichert helps customers buy and sell both residential and commercial real estate, and streamlines the delivery of mortgages and home and title insurance. Weichert leverages its customer website, www.weichert.com, one of the most visited real estate websites in the nation, to help families and individuals realize the dream of homeownership through quick and easy access to listing information and the services of its real estate professionals nationwide. Like other family-owned and -operated businesses, Weichert enjoys greater public trust according to several national surveys. For more information, Weichert's customer service center can be reached at 1-800-USA-SOLD.

Each Weichert® franchised office is independently owned and operated.