

FOR IMMEDIATE RELEASE

CONTACT: Lernard Freeman Weichert Real Estate Affiliates, Inc. 973-401-5578 Ifreeman@weichertrealtors.net

## Weichert, Realtors<sup>®</sup> - Acclaim Invites Public to Join Community Appreciation Day Celebration

TANNERSVILLE, Pa. / June 8, 2018 – Tannersville area residents and businesses are invited to join Weichert, Realtors<sup>®</sup> - Acclaim from 12 noon to 3 p.m. on June 23 for its annual Community Appreciation Day celebration.

The day's festivities at the Tannersville real estate agency, located at 2920 Route 611, will include a complimentary barbecue lunch and live DJ, door prizes and games, as well as face painting and cotton candy booths.

"We can't wait to spend the day with folks that live and work in the area," said Michelle Cappabianca, broker/manager at Weichert, Realtors<sup>®</sup> - Acclaim. "This community has been so kind to us over the years. Inviting them to join us at our community appreciation day is one way we can say 'thank you' for their support."

In addition to a summer barbecue and a host of other treats, guests can also mingle with the staff at the Weichert<sup>®</sup> affiliate to learn home buying and selling tips, and how they can to start a new career in real estate.

"Our community appreciation celebration is more than just a summer barbecue," added Charles Marzzacco, president and CEO of the Weichert affiliate. "It's a stress-free way for area residents to gain greater insight into the home buying and selling process as well as career opportunities in real estate."

Weichert, Realtors<sup>®</sup> - Acclaim is an independently owned and operated Weichert affiliate. The office serves Monroe, Carbon, Pike and Northampton counties.

For more information about Weichert, Realtors® - Acclaim, call 570-629-6100 or visit www.WeichertRealtorsAcclaim.com.

###

About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur*'s 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 37 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.