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Weichert, Realtors® - Coastal Properties Shows Off Its Holiday Spirit at Annual Bluffton Christmas Parade

BLUFFTON, S.C. / Dec. 22, 2017 – If you couldn't tell before, you certainly can now: The folks at Weichert, Realtors® - Coastal Properties have that Christmas spirit.

Their holiday excitement was on full display as a team of agents and staff from the company's Bluffton and Sun City offices – along with the Weichert® mascot bear – rode atop and marched alongside their gingerbread house float in the town's annual Christmas parade on Dec. 2.

"You know Christmas season has begun when you see the Bluffton holiday parade making its way through Old Town Bluffton," said Amy McCormick, the sales manager at the company's Bluffton office. She also helped organize the team from Weichert, Realtors® - Coastal Properties that marched in the Christmas parade.

The Weichert yellow elf hats that McCormick and her team sported while tossing candy to the thousands of parade watchers is also a good tip-off that Christmas is near.

"We have such a great time participating in this parade, which just gets bigger and bigger each year," said the company's senior vice president and sales manager of the Sun City office, Pat Griffith, who also marched in the parade. "Being a part of the town's most popular holiday event gives us a chance to celebrate our wonderfully unique community and wish everyone a very Merry Christmas."

Weichert, Realtors® - Coastal Properties is an independently owned and operated Weichert affiliate. The company has offices in Hilton Head Island, Beaufort, Bluffton and Okatie.

For more information about Weichert, Realtors® - Coastal Properties, contact Joe or Karen Ryan at 843-341-3700 or visit www.WeichertCP.com.

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The team from Weichert, Realtors® - Coastal Properties could be seen wearing their favorite holiday color – Weichert yellow – at this year's Bluffton Christmas parade.

About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2017 Franchise 500 and was identified in 2017 by *Franchise Business Review* as one of the top U.S. franchises. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 39 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.