



First Tier

FOR IMMEDIATE RELEASE

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WEICHERT, REALTORS® - First Tier Wins Back-to-Back National Office Award **Nation's Top Producing WEICHERT® Affiliate Earns Prestigious Pinnacle Award**

COLUMBIA, Mo. / April 28, 2017 – Weichert Real Estate Affiliates, Inc. is honored to announce that WEICHERT, REALTORS® - First Tier in Columbia has been named the winner of the prestigious 2016 Pinnacle Award. This marks the second year in a row that WEICHERT, REALTORS® - First Tier has been named the nation's top Weichert® affiliate office.

The Pinnacle Award is presented annually to the top producing Weichert® affiliated office in the country based on annual gross commission income and real estate transactions closed in 2016. The top office award was presented to WEICHERT, REALTORS® - First Tier at an awards banquet on April 7 at Big Cedar Lodge in Ridgedale, Mo. Weichert Real Estate Affiliates, Inc. Regional Director Bill Hassell presented the award on behalf of Weichert Real Estate Affiliates, Inc.

“This award represents the tremendous effort put forth by our entire team last year to offer our clients the best real estate service available,” said Brooke Sydenstricker McCarty, who is one of the six broker/owners of WEICHERT, REALTORS® - First Tier. “Living by our client-first philosophy and doing the basic fundamentals that lead to real estate success continues to pay off. I can't thank my team enough for everything they do to make each and every real estate transaction a memorable experience for our clients.”

WEICHERT, REALTORS® - First Tier is a full-service agency that serves the Columbia metro area. The back-to-back Pinnacle award winning office recently increased its local market presence after merging with Crane and Crane Real Estate, a company that has distinguished itself as the area's leading farm and land sales specialists.

“We are extremely proud of the WEICHERT, REALTORS® - First Tier team,” said Hassell. “Since joining the Weichert franchise network nine years ago, WEICHERT, REALTORS® - First Tier has grown tremendously as a result of their hard work and commitment to being the very best at what they do. What an outstanding achievement.”

Weichert has affiliate offices serving over 300 markets in 39 states, representing smart entrepreneurs who were interested in joining a nationally recognized brand which offers incomparable tools, training and marketing techniques to set them apart from the competition. Each Weichert affiliated office is independently owned and operated. The Pinnacle award is presented annually to the top producing Weichert® affiliated company, office and agent.

For more information about WEICHERT, REALTORS® - First Tier, located at 3700 Monterey Drive, Suite A, in Columbia, contact Jessica Kempf at 573-256 8601 or visit www.weichertft.com.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert, Realtors, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2017 Franchise 500 and is identified in 2017 by *Franchise Business Review* as one of the top U.S. franchises. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 39 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each WEICHERT® franchised office is independently owned and operated.



WEICHERT, REALTORS® - First Tier in Columbia was named the nation's top Weichert affiliate for a second straight year. Pictured (l-r) with the office's Pinnacle award are: Mike Hill, Marshelle Clark, Karla Wilcoxson, Sandy Crane and Jessica Kempf.