

FOR IMMEDIATE RELEASE

CONTACT:
Lemard Freeman
Weichert Real Estate Affiliates, Inc.
973-401-5578
lfreeman@weichertrealtors.net

Weichert, Realtors® - Gulf Coast Group Acquires Port Charlotte Agency, Expands South Florida Market Presence

PORT CHARLOTTE, Fla. / June 13, 2018 – Weichert, Realtors® - Gulf Coast Group, located in Cape Coral, is proud to announce it has expanded its South Florida market presence with the acquisition of a Port Charlotte real estate agency.

The newly acquired Port Charlotte office, formerly part of Weichert, Realtors® - on the Gulf, is located at 4265 Tamiami Trail, Suite C.

“We’re so excited to take ownership of a Weichert affiliated office that’s synonymous with providing exceptional service,” said Travis DeCere, who co-owns Weichert, Realtors® - Gulf Coast Group with his wife, Kimberly DeCere.



Travis DeCere

The acquisition also grows the company’s market presence in southern Florida, which has been a goal of the affiliate co-owners for years.

“How you grow and expand your business is a big challenge, especially for an independent agency like ours,” said Kimberly DeCere. “The resources that Weichert provides our sales associates as well as the reputation of their national brand is helping us grow our business and take us to the next level.”



Kimberly DeCere

Weichert, Realtors® - Gulf Coast Group is an independently owned and operated Weichert® affiliate. The full service real estate company, which also offers property management, vacation rentals as well as a real estate school and career services, serves Lee, Charlotte and Collier counties.

For more information about Weichert, Realtors® - Gulf Coast Group, contact Travis DeCere at 239-800-3054 or visit www.WeichertGulfGroup.com.

###

About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 37 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.