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## WEICHERT, REALTORS<sup>®</sup> - Hallmark Properties in New Smyrna Beach Welcomes REALTORS Bryant Smith and Deborah Boyd

NEW SMYRNA BEACH, Fla. / Feb. 21, 2017 – WEICHERT, REALTORS<sup>®</sup> - Hallmark Properties is proud to announce REALTORS Bryant Smith and Deborah Boyd have joined their New Smyrna Beach office. Smith and Boyd will be assisting home buyers and sellers in New Smyrna Beach, Port Orange, Edgewater and surrounding areas with all of their real estate needs.

"We are thrilled to have experienced sales people like Bryant and Deborah join our team of talented agents," said Steven Pilchick, broker/owner of WEICHERT, REALTORS<sup>®</sup> - Hallmark Properties. "Their enthusiasm and passion for real estate, coupled with their willingness to go above and beyond to fulfill the needs of their clients, will be a tremendous asset to this office. We couldn't be more pleased to have Bryant and Deborah as part of our team."



**Bryant Smith** 



Deborah Boyd

Smith brings more than 15 years of sales and customer service experience to his new position at WEICHERT, REALTORS<sup>®</sup> - Hallmark Properties. He previously worked as an operations manager at DS Services, where he was responsible for managing two facilities in Daytona Beach and Fort Pierce. Smith, who lives in Edgewater, is a member of the New Smyrna Beach Board of REALTORS.

Boyd has worked in sales for over 25 years. She also owned several small businesses before joining WEICHERT, REALTORS<sup>®</sup> - Hallmark Properties. A resident of New Smyrna Beach, Boyd holds a Bachelor's of Arts degree in Marketing from the Rochester Institute of Technology.

Smith and Boyd join a team of knowledgeable and dedicated agents at WEICHERT, REALTORS<sup>®</sup> - Hallmark Properties, which brings many years of combined real estate expertise to its clients. WEICHERT, REALTORS<sup>®</sup> - Hallmark Properties is an independently owned and operated Weichert<sup>®</sup> affiliated office.

For more information about the WEICHERT, REALTORS<sup>®</sup> - Hallmark Properties New Smyrna Beach office, located at 235 North Causeway, in New Smyrna Beach, call 800-409-7368 or visit <u>www.weicherthallmark.com</u>.

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**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert, Realtors, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one the top traditional residential real estate franchises in *Entrepreneur*'s 2017 Franchise 500 and is identified in 2017 by *Franchise Business Review* as one the top U.S. franchises. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 39 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each WEICHERT<sup>®</sup> franchised office is independently owned and operated.