

FOR IMMEDIATE RELEASE

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Weichert, Realtors® - Hallmark Properties Welcomes Liesyl Cranston

PORT ORANGE, Fla. / March 12, 2019 – Weichert, Realtors® - Hallmark Properties is proud to announce that Realtor Liesyl Cranston has joined their Port Orange office.

Cranston will be assisting home buyers and sellers in Port Orange, Daytona Beach, New Smyrna Beach and surrounding areas with all of their real estate needs.

“Liesyl is an amazing addition to our team of talented agents,” said Steven Pilchick, the company’s broker/owner. “Her outgoing personality, coupled with a willingness to go above and beyond to fulfill the needs of her clients, will be a tremendous asset for our office.”



Liesyl Cranston

Cranston joins a team of knowledgeable and dedicated agents at Weichert, Realtors® - Hallmark Properties, which brings many years of combined real estate experience to its clients.

She is also excited to take advantage of the numerous business tools and marketing strategies Weichert® provides its affiliate agents to help them offer the best real estate service in the industry.

Cranston is a member of the Daytona Beach Area Association of Realtors.

Cranston lives in Daytona Beach.

Weichert, Realtors® - Hallmark Properties is an independently owned and operated Weichert® affiliate. The company has 20 offices serving Central and East Coast Florida.

For more information about the Weichert, Realtors® - Hallmark Properties Port Orange office, located at 4550 S. Clyde Morris Boulevard, Suite E, call 800-409-7368 or visit www.weicherthallmark.com.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2019 Franchise 500 and was identified in 2019 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 38 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.