



Hallmark Properties

FOR IMMEDIATE RELEASE

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## Weichert, Realtors® - Hallmark Properties Welcomes New Team Members

ORLANDO, Fla. / Oct. 26, 2018 – Weichert, Realtors® - Hallmark Properties is proud to announce that Realtors Jason Link and Ayoub Seffari have joined their Southwest Orlando office.

Link and Seffari will be assisting home buyers and sellers in Orlando and surrounding areas with all of their real estate needs.

“We are thrilled two passionate real estate professionals like Jason and Ayoub join our team of talented agents,” said Steven Pilchick, the company’s broker/owner. “Their commitment to provide the best real estate service available, coupled with a willingness to go above and beyond to fulfill the needs of their clients, will be a tremendous asset for our office.”

Link and Seffari join a team of knowledgeable and dedicated agents at Weichert, Realtors® - Hallmark Properties, which brings many years of combined real estate experience to its clients.

The new team members are also excited to take advantage of the numerous business tools and marketing strategies Weichert® provides its affiliate agents to help them offer the best real estate service in the industry.

Weichert, Realtors® - Hallmark Properties is an independently owned and operated Weichert® affiliate. The company has 20 offices serving Central and East Coast Florida.

For more information about the Weichert, Realtors® - Hallmark Properties Orlando office, located at 4614 S. Kirkman Road, call 800-409-7368 or visit [www.weicherthallmark.com](http://www.weicherthallmark.com).

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**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 37 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

*Each Weichert® franchised office is independently owned and operated.*