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## Weichert, Realtors® - Image Hosts Blood Drive To Help Save Lives

ALBUQUERQUE, N.M. / Feb. 5, 2020 – The parking lot in front of M'tucci's Italian restaurant was the fun place to be last month. And not because it's a popular place to eat.

It's because residents from the area were excited to board the large red and white buses and visit the yellow pop-up tent in front of the Albuquerque restaurant.

Both the buses and tent were needed to help Weichert, Realtors® - Image sponsor a January 25 blood drive, which took place in M'tucci's parking lot on Winter Haven Road.

Forty-six donors took time out of their regular Saturday routine to stop by and donate blood to help the Vitalant Blood Bank. The steady flow of visitors kept the two buses at full capacity for blood donation throughout the event.

The Weichert® affiliate also collected over 100 pounds of donated food items from residents who chose not to donate blood or were unable to do so at the event to help support the Roadrunner Food Bank.



Weichert, Realtors® - Image hosted a blood donation and food drive on January 25 to help the Vitalant Blood Bank and Roadrunner Food Bank.

"We can't thank everyone out there enough who stopped by our office to donate blood and help the Roadrunner Food Bank," said the affiliate's co-owner, Peter Cochran. "Donating blood is one of the easiest ways to give back to your community, and it saves lives."

Cochran also thanked the various local businesses that helped support the January 25 event.

"The support we received from local businesses for our blood drive was critical and we could not have done this without them," added the company's other owner, Natalia Beraún.

Sponsors for this year's blood drive included M'tucci's Italian Restaurant, New Mexico United, Academy Mortgage, First American Title, The Paleta Bar, Liberty Mutual Insurance, Farmers Insurance, Positive Energy Solar, and Pop-A-Lock of Albuquerque.

Weichert, Realtors® - Image is an independently owned and operated Weichert affiliate. The company serves the Albuquerque metro area.

For more information about Weichert, Realtors® - Image, located at 9400 Holly Avenue NE, Building 4, in Albuquerque, contact Peter Cochran at 505-207-3432 or visit [imagerealtyabq.com](http://imagerealtyabq.com).

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**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2020 Franchise 500 and was identified in 2020 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 40 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

*Each Weichert® franchised office is independently owned and operated.*