



The Place Of Houses

FOR IMMEDIATE RELEASE

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WEICHERT, REALTORS® - The Place Of Houses Celebrates One-Year Anniversary

CORPUS CHRISTI, Texas / April 11, 2017 – WEICHERT, REALTORS® - The Place Of Houses recently celebrated its one-year anniversary as a member of the Weichert® national franchise network. The Weichert affiliate also recognized the 2016 sales production of its agents during a March 29th awards ceremony at their Corpus Christi office as part of the anniversary celebration.

The agents honored during the awards ceremony included: Vanessa Parish (Top Producing Agent), Tom Saenz (Top Listing Agent), Diana Gardner and Crystal Harmon (Million Dollar Producers) and Jeanie Binder (Rookie of the Year).

“Being a part of the Weichert franchise system has simply been amazing,” said Jean Marie Giegerich, the company’s broker/owner. “The business tools and marketing support provided by Weichert®, along with the integrity of the Weichert brand, has helped me recruit the best agents and grow my business in a very short amount of time. Joining Weichert also helps my agents offer the best real estate service available.”

Giegerich’s agency officially joined the Weichert franchise family March 28th last year. Since then, her staff has taken advantage of a training program that helps bring new Weichert affiliated agents, as well as current agents interested in taking a refresher course, up to speed on the latest information and technology available to real estate professionals. Managers and brokers at WEICHERT, REALTORS® - The Place Of Houses have also benefitted from attending a multi-day management training that focuses on building world-class real estate offices.



The staff at WEICHERT, REALTORS® - The Place Of Houses recently celebrated its one-year anniversary as part of the Weichert national franchise system.

Agents from the Corpus Christi real estate office even traveled to Henderson, Nev. last month to join hundreds of Weichert-affiliated owners, brokers, managers and agents from across the country for three days of networking, dynamic content and inspiring speakers at the 2017 Weichert Summit.

“If the coming year is anything like the first, we’re in for something special as we continue to grow our share of the local real estate market with help from Weichert,” added Giegerich.

WEICHERT, REALTORS® - The Place of Houses is an independently owned and operated Weichert affiliate. The office, which serves all of Corpus Christi and the surrounding areas, specializes in buyer and seller representation, interior design, investment properties, commercial and industrial properties, lots and acreage, ranches and leasing.

For more information about WEICHERT, REALTORS® - The Place of House, located at 1009 Furman Avenue in Corpus Christi, contact Jean Marie Giegerich at 361-882-5588 or visit www.theplaceofhouses.com.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert, Realtors, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one the top traditional residential real estate franchises in *Entrepreneur’s* 2017 Franchise 500 and is identified in 2017 by *Franchise Business Review* as one the top U.S. franchises. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 39 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each WEICHERT® franchised office is independently owned and operated.