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Weichert, Realtors® - Premier Excited to Participate in Upcoming Mummers Parade Real estate agents to ride atop Wizard of Oz themed float

WILLIAMSPORT, Pa. / Oct. 12, 2017 – Don't be surprised to see the streets in South Williamsport turn into a yellow brick road at this year's Mummers Parade when the Weichert, Realtors® - Premier float goes by.

What else would you expect when seeing the Wicked Witch of the West and Glinda the Good Witch of the South, as well as the Tin Man, Scarecrow, Cowardly Lion, Dorothy, and of course, Toto, riding on a Wizard of Oz themed float?

"We can't wait to show off our Wizard of Oz themed float at this year's Mummers Parade," said Chris Pardee, the broker/owner of Weichert, Realtors® - Premier. "Our agents and staff as well as their families will dress up as different Wizard of Oz characters as they toss buckets of candy to people watching the parade. We're going to have so much fun."

The 72nd South Williamsport Mummers Parade takes place on Sat. Oct. 21 and begins at 2 p.m., when it makes its way down Central and West Southern Avenues. Held annually, the event is sponsored by the South Williamsport Mummers Association.

To learn more about volunteering or participating in the parade, email swmummersparadecoordinator@gmail.com or call Dorie Rankinen at 570-772-2423.

Weichert, Realtors® - Premier is an independently owned and operated Weichert affiliate. The office serves Williamsport and surrounding communities.

For more information about Weichert, Realtors® - Premier, located at 400 Market Street, Suite 3, call 570-601-0774 or visit www.weichertrealestatewilliamsport.com.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2017 Franchise 500 and was identified in 2017 by *Franchise Business Review* as one of the top U.S. franchises. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 39 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

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