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CONTACT:
Evan Roeser
Weichert Real Estate Affiliates, Inc.
973-401-5578
eroeser@weichertrealtors.net

Weichert, Realtors® - R.E. 1790 Expands With Second Office in Kentucky

FORT THOMAS, Ky. / Nov. 11, 2020 – Weichert, Realtors® - R.E. 1790 has expanded its brokerage with the opening of a second office in Fort Thomas, Kentucky. The company joined the Weichert® national franchise network earlier this year with its first office in Cincinnati, Ohio.

Weichert, Realtors® - R.E. 1790 is run by broker/owner Kellie Barter, a 19-year real estate veteran. The company, which opened its doors in April of 2020 in Cincinnati, leveraged the support and technology resources that Weichert provides each of its affiliates and has already yielded successful results during its opening months. This high level of success has resulted in expansion into neighboring Kentucky with the company's second office, located at 33 N. Fort Thomas Avenue, Fort Thomas, Kentucky 41075.

“The support from members throughout the organization and corporate office has been amazing since joining the Weichert family,” said Barter. “The continual assistance and consultation, along with the technology platforms provided to our agents, have truly been pivotal to our success and our ability to expand our operations.”

With the announcement, Weichert, Realtors® - R.E. 1790 becomes the first Weichert office in Campbell County, Kentucky, and the 13th office in the state. “We’re very excited to continue growing the Weichert brand in the area. With our early success at our first office in Cincinnati, we’re confident we can provide the same type of exceptional service to buyers and sellers in Kentucky.”

Barter has a long track record of real estate brokerage successes in the past, including office turnarounds and doubling agent rosters. Her accomplishments have continued since joining the Weichert family, as she’s now opened two offices in a span of six months.

Weichert, Realtors® - R.E. 1790 is an independently owned and operated Weichert affiliate. The company has offices in Cincinnati, Ohio and Fort Thomas, Kentucky.

For more information about Weichert, Realtors® - R.E. 1790, located at 33 N Fort Thomas Avenue, Fort Thomas, Kentucky 41075 and 6832 Main Street in Cincinnati, contact Kellie Barter at 513-272-1790 or visit re1790.com.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2020 Franchise 500 and was identified in 2020 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 41 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.