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### Weichert, Realtors® - Rainbow Properties Welcomes Realtor Kellie Parker

NEWARK, Calif. / Dec. 18, 2019 – Weichert, Realtors® - Rainbow Properties, located in Newark, is proud to announce that REALTOR® Kellie Parker has joined their team.

Parker will be assisting home buyers and sellers in the San Francisco Bay area with all their real estate needs.

“Kellie is an excellent addition to our team of talented real estate agents,” said Adam Modzelski, the company’s broker/owner. “Kellie’s attention to details, combined with her superb negotiation skills, will be a tremendous asset for both our office and clients. We warmly welcome Kellie to our team.”



Kellie Parker

Parker brings more than two decades of marketing and social media management experience to her new position at Weichert, Realtors® - Rainbow Properties. She previously worked full-time as a senior product manager, digital and social marketing at Abbott Diabetes Care.

Parker joins a team of knowledgeable and dedicated agents at Weichert, Realtors® - Rainbow Properties, which brings many years of combined real estate experience to their clients.

She is also excited to take advantage of the numerous business tools and marketing support Weichert® provides its affiliate agents to help them offer the best real estate service in the industry.

Parker earned a bachelor’s degree in criminal justice at Kent State University as well as a master’s degree in marketing at Regis University.

Parker is also a member of Sigma Sigma Sigma and an advocate with Fight Against Domestic Violence.

Originally from the Midwest, Parker has lived in the San Francisco Bay area for more than 20 years. She currently lives in San Leandro, California.

Weichert, Realtors® - Rainbow Properties is a full-service real estate company. The office serves the San Francisco Bay area.

For more information about Weichert, Realtors® - Rainbow Properties, 6658 Thornton Avenue in Newark, contact Adam Modzelski at 800-782-5626 or visit [www.rainbowfunding.com](http://www.rainbowfunding.com).

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**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2019 Franchise 500 and was identified in 2019 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 40 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

*Each Weichert® franchised office is independently owned and operated.*