## Weichert, REALTORS Advantage Plus

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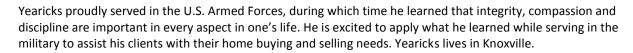
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## Weichert, Realtors® - Advantage Plus Welcomes New Team Members

KNOXVILLE, Tenn. / Dec. 18, 2017 – Weichert, Realtors<sup>®</sup> - Advantage Plus, located in Knoxville, is proud to announce that REALTORS Brian Yearicks and Roger Lane have joined their team. Yearicks and Lane will be assisting property buyers and sellers in West Knoxville with all of their real estate needs.

"We are thrilled to have Brian and Roger join our team of talented agents," said Jeff Grebe, the broker/owner of Weichert, Realtors<sup>®</sup> - Advantage Plus. "Their passion for real estate and attention to detail will be a tremendous asset for both our office and clients. We warmly welcome Brian and Roger to our team."

Yearicks and Lane join a team of knowledgeable agents at Weichert, Realtors<sup>®</sup> - Advantage Plus, which brings many years of combined real estate expertise to its clients. They are also excited to take advantage of the various training programs and business tools provided by Weichert<sup>®</sup> to help agents deliver the best real estate service available.



Born and raised in Knoxville, Lane now lives in Maryville. As a native Knoxvillian and current Blount County resident, he understands the local real estate market trends and shares that knowledge with his clients to help them throughout the home buying and selling process. Lane's hobbies include amateur astronomy and astro-photography. He is also president of the Knoxville Observers Astronomy Club.

Weichert, Realtors<sup>®</sup> - Advantage Plus is an independently owned and operated Weichert affiliate. The office serves Knoxville, Farragut and surrounding areas.

For more information about Weichert, Realtors<sup>®</sup> - Advantage Plus, located at 10160 Parkside Drive in Knoxville, contact Justina Patton at 865-474-7100 or visit <u>www.advantageplustn.com</u>.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert, Realtors, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one the top traditional residential real estate franchises in *Entrepreneur*'s 2017 Franchise 500 and is identified in 2017 by *Franchise Business Review* as one the top U.S. franchises. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 39 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each WEICHERT<sup>®</sup> franchised office is independently owned and operated.



Brian Yearicks



Roger Lane