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Weichert, Realtors® - Shaun & Shari Group Helping Prepare for Simpsonville's Drive-Through Christmas Parade

SIMPSONVILLE, S.C. / Dec. 4, 2020 — Although this year's Simpsonville Annual Christmas Parade may look a bit different than normal, community members will still be able to safely celebrate at the drive-through event thanks in large part to the efforts of the event sponsors and organizers.

Weichert, Realtors® - Shaun & Shari Group is the presenting sponsor of the city's Christmas parade for the second-straight year, and the company is helping make final preparations for the event to ensure residents can enjoy the safe and socially distanced parade.

"This parade has always been one of the city's biggest and most celebrated events, so we're very proud that we'll still be able to hold the event and allow our community members to celebrate safely," said Shari Phillips, who owns Weichert, Realtors® - Shaun & Shari Group with her husband, Shaun Phillips.

The extensive planning by the sponsors and organizers has been pivotal in preparing for this unique parade and will allow for the community to enjoy one of the city's most popular annual events in a safe manner.

This year's parade will take place on Sunday, December 6 at Heritage Park. Due to the COVID-19 pandemic, it's been modified to a drive-through event. Parade entrants will be assigned a stationary position along Dennis Waldrop Way, and spectators will remain safely in their cars and drive by for viewing. A safe distance will be maintained between the parade entrants and spectators' vehicles.

Spectators will drive through the park from the main entrance at S.E. Main Street and exit the park at Howard Drive. Children are encouraged to bring their letters to Santa, which can be dropped off inside the large red mailbox at the end of the parade.

This year's theme of "Home for the Holidays" will celebrate Simpsonville and all the amazing people and places within the community. Awards will be given to the first, second and third place winners of the People's Choice Award.

"This event is just one way for our office to give thanks to the community for all its support over the years," said Shaun Phillips. "It feels great to give back and help get our residents into the holiday spirit."

For more information about the Annual Simpsonville Christmas Parade presented by Weichert, Realtors® - Shaun & Shari Group, visit <https://members.simpsonvillechamber.com/events/details/simpsonville-s-annual-christmas-parade-presented-by-weichert-realtors-shaun-shari-group-48067>

Weichert, Realtors® - Shaun & Shari Group is an independently owned and operated Weichert affiliate. The office serves the Upstate South Carolina area.

For more information about Weichert, Realtors® - Shaun & Shari Group, located at 302 NE Main Street in Simpsonville, contact Shari Phillips at 864-626-0789 or visit shaunandshari.com.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2020 Franchise 500 and was identified in 2020 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 41 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.