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Weichert, Realtors® - Shaun & Shari Group In South Carolina Becomes Newest Affiliate

SIMPSONVILLE, S.C. / Nov. 12, 2019 – Weichert Real Estate Affiliates, Inc. is pleased to welcome a new South Carolina real estate agency that has established itself on the high-quality service provided for their clients.

Weichert, Realtors® - Shaun & Shari Group, formerly known as Shaun & Shari Realty, is an award-winning real estate office run by Owners Shaun and Shari Phillips.

“We’re thrilled to be part of the Weichert franchise family and take advantage of all the resources they provide their affiliates to help achieve their goals for real estate success,” said Shari Phillips, who is also the broker-in-charge for the Simpsonville-based agency. “The resources provided by Weichert will help us deliver an even greater home buying and selling experience for our clients.”



Shaun & Shari Phillips

Creating a positive real estate experience for its clients helped the new Weichert® affiliate win the Simpsonville Area Chamber of Commerce’s 2019 A-List Award for Real Estate & Relocation Services.

The couple also notes that approximately 90 percent of the company’s business comes from client referrals, which further underscores the agency’s customer-focused business strategy.

“Everyone on our team truly believes in treating our clients better than we treat ourselves and that’s helped grow our business over the years,” added Shari Phillips. “Utilizing everything that comes with the Weichert brand will help our team take it to the next level in becoming an even larger positive impact on our community where we live and work.”

In addition to Shaun and Shari Phillips, the team at the South Carolina affiliate also includes Nathan Gamble, the Business Development Director, Buyer Specialists, a Director of First Impressions, a Lead Listing Specialist, and a Listing Coordinator.

As part of the franchise network, the Simpsonville affiliate has access to the full suite of Weichert marketing tools and its smart technology platform to help them service buyers and sellers, as well as capture a larger share of their local market.

“Joining Weichert gives us the exact blueprint for continued growth that we were looking for,” said Shaun Phillips. “The management systems and agent training programs, as well as access to one of the leading global relocation companies in the world – Weichert Workforce Mobility, gives us resources that are cost-prohibitive to most independent brokerages.”

Shaun Phillips added: “Weichert, celebrating their 50th anniversary and one of the largest family-owned real estate companies in the nation, also shares our belief in keeping its clients’ best interests at heart and that’s what makes them the perfect match for us.”

Weichert Real Estate Affiliates, Inc. President and COO Bill Scavone was pleased to welcome the newest South Carolina affiliate. “I am thrilled to welcome our new friends at Weichert, Realtors® - Shaun & Shari Group and their clients to the Weichert family. Their office has a reputation for great customer service, and they are highly regarded in the Upstate area. The office also shares our client-first philosophy and is rooted in the region it serves.”

Weichert, Realtors® - Shaun & Shari Group is an independently owned and operated Weichert affiliate. The office serves the Upstate South Carolina area.

For more information about Weichert, Realtors® - Shaun & Shari Group, located at 302 NE Main Street in Simpsonville, contact Shari Phillips at 864-626-0789 or visit shaunandshari.com.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2019 Franchise 500 and was identified in 2019 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 40 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.