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## Weichert, Realtors<sup>®</sup> - Team Metro Earns 2017 President's Cup Award Weichert® affiliated agents recognized for individual sales achievements

HICKORY, N.C. / May 15, 2018 – Weichert, Realtors® - Team Metro, located in Hickory, is proud to announce their office has earned the prestigious President's Cup Award from Weichert Real Estate Affiliates, Inc. for its 2017 sales production.

The Hickory-based agency was also named to the national franchise organization's elite Premier Client Group (PCG) list for 2018 after ranking #6 nationally for real estate transactions closed and #12 for gross commission income earned last year. Only 30 out of the nearly 250 companies from the Weichert® national franchise network were named PCG honorees this year.

Individual sales achievements at the Weichert® affiliate were also recognized by Weichert Real Estate Affiliates, Inc.

Marty Pennell was named the office's top producing agent last year, earning the Chairman's Club Award. And Debby Bullock-Benfield and Rob Taylor received the President's Club Award, while Jennifer Clark earned the Ambassador Club Award.

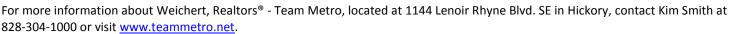
The national franchise organization also honored Celli Mellert, Crystal Gragg, Jan Hendrix, Michelle King and Myra Marshall with Executive Club Awards. At the same time, Sales Achievement Awards were presented to Jennifer Martin, Larry Skinner, Lora Rousseau, Tiffany Kearns, Tonya Greene and Victoria Lyford.

All awards are based on achieving specified production requirements in gross commission income or units earned in 2017.

"The effort put forth by these award-winning agents last year raised the bar for excellence here at Weichert, Realtors® - Team Metro," said Kim Smith, the company's broker/owner. "Their ongoing commitment to provide their clients the best real estate service available also inspires other agents in our office, and for that, we applaud their 2017 sales achievements."

The 2017 Office Award winners are part of a team of knowledgeable agents at Weichert, Realtors® - Team Metro, which brings many of years of combined experience to its clients.

Weichert, Realtors<sup>®</sup> - Team Metro is an independently owned and operated Weichert affiliate. The office serves the Hickory metro area.



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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in Entrepreneur's 2018 Franchise 500 and was identified in 2018 by Franchise Business Review as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 37 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.







Rob Taylor

Marty Pennell

**Debby Bullock-Benfield** 





Celli Mellert



**Crystal Gragg** 

Jennifer Clark

Jennifer Martin

Jan Hendrix

**Michelle King** 





Lora Rousseau



**Tiffany Kerns** 

Tonva Greene Victoria Lyford

Myra Marshall





