

FOR IMMEDIATE RELEASE

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## Weichert, Realtors® - The Griffin Company Welcomes Doug Purser

FAYETTEVILLE, Ark. / June 14, 2018 — Weichert, Realtors® - The Griffin Company, serving Northwest Arkansas as well as Northeast Oklahoma and Southwest Missouri, is proud to announce that REALTOR Doug Purser has joined their Fayetteville office. Purser will be assisting home buyers and sellers in Northwest Arkansas with all their real estate needs.

"We are excited to have Doug join our talented team of real estate agents," said Leigh Anne Beck, one of the broker/office managers at Weichert, Realtors® - The Griffin Company. "Doug's attention to detail, outgoing personality and knowledge of the northwest Arkansas area will be a tremendous asset for our office. We warmly welcome him to our team."



**Doug Purser** 

Purser joins a team of knowledgeable and dedicated agents at Weichert, Realtors® - The Griffin Company, which brings decades of combined real estate experience to its clients. He is also excited to take advantage of the numerous business tools and marketing strategies Weichert® provides its affiliate agents to help them offer the best real estate service in the industry.

Born and raised in northwest Arkansas, Purser currently lives in Farmington with his wife and son. When he is not assisting clients with their real estate needs, Purser enjoys painting, reading and collecting comic books.

Weichert, Realtors® - The Griffin Company is an independently owned and operated Weichert affiliate. The company has offices in Bentonville, Springdale, Fayetteville and Fort Smith, Arkansas.

For more information about the Weichert, Realtors® - The Griffin Company Fayetteville office, located at 2719 N. Drake Street, contact Leigh Anne Beck at 479-935-4090 or visit <a href="www.weichertgriffin.com">www.weichertgriffin.com</a>.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur*'s 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 37 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.