

FOR IMMEDIATE RELEASE

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Weichert, Realtors® - The Griffin Company Welcomes LuAnn Dwinell

BENTONVILLE, Ark. / Aug. 29, 2018 — Weichert, Realtors® - The Griffin Company, serving Northwest Arkansas as well as Northeast Oklahoma and Southwest Missouri, is proud to announce that REALTOR LuAnn Dwinell has joined their Bentonville office.

Dwinell will be assisting home buyers and sellers in Northwest Arkansas with all their real estate needs.

"We are thrilled to have LuAnn join our team of talented real estate professionals," said Brandon D. Long, one of the owners of the Arkansas-based real estate company. "LuAnn's passion for real estate, coupled with her attention to detail, will be a tremendous asset for both our office and clients. We warmly welcome LuAnn to our team."



LuAnn Dwinell

Dwinell sold insurance prior to entering real estate, where she sharpened her sales skills by working with clients, negotiating terms and interpreting contacts.

Dwinell joins a team of knowledgeable and dedicated agents at Weichert, Realtors® - The Griffin Company, which brings decades of combined real estate experience to its clients. She is also excited to take advantage of the numerous business tools and marketing strategies Weichert® provides its affiliate agents to help them offer the best real estate service in the industry.

Dwinell attended the University of Central Arkansas, where she majored in marketing and graduated with a Bachelor's degree in business administration.

Dwinell lives in Bella Vista.

Weichert, Realtors® - The Griffin Company is an independently owned and operated Weichert affiliate. The company has offices in Bentonville, Springdale, Fayetteville and Fort Smith, Arkansas.

For more information about the Weichert, Realtors® - The Griffin Company Springdale office, located at 5100 S Thompson St, contact Carter Clark at 479-756-1003 or visit www.weichertgriffin.com.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur*'s 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 37 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.