

FOR IMMEDIATE RELEASE

CONTACT: Lemard Freeman Weichert Real Estate Affiliates, Inc. 973-401-5578 Ifreeman@weichertrealtors.net

## WEICHERT, REALTORS® - Unlimited Gives Barq in the Parq Two Paws Up Asheville Real Estate Agency Honored to Sponsor Annual Doggy Fundraiser

ASHEVILLE, N.C. / May 25, 2017 – If the folks at WEICHERT, REALTORS® - Unlimited had tails, you would have seen them wagging earlier this month. The Weichert® affiliate, located in Asheville, was excited to be a sponsor of this year's Barq in the Parq for Dog Lovers event, which took place Saturday, May 20<sup>th</sup> on the green at Mountain Lodge and Conference Center in Flat Rock.

"This was the first year that we signed on to be one of the sponsors of Barq in the Parq and it was an absolute blast," said Aaron Kraft, managing broker at WEICHERT, REALTORS® - Unlimited. "My team and I got to spend the day with some great people that live and work in the area. We also got to play with the most adorable dogs in the world while raising money to help support several local animal non-profit groups."

Barq in the Parq is an annual event hosted by WTZQ FM 95.3/AM 1600 to help raise funds for local animal non-profit groups. This year's event, which featured four-legged partygoers of all sizes and breeds, benefitted Charlie's Angels, Brother Wolf and the Blue Ridge Humane Society.

"We can't thank all the folks that came out to support this year's Barq in the Parq fundraiser enough," added Kraft. "And we can't wait to be a part of next year's event."

WEICHERT, REALTORS® - Unlimited is a full service real estate agency whose team of knowledgeable and dedicated agents brings many years of combined real estate experience to its clients. The office is an independently owned and operated Weichert affiliate serving Western North Carolina.

For more information about WEICHERT, REALTORS - Unlimited, located 802 Fairview Road in Asheville, contact Elizabeth Kraft at 828-687-1083 or visit  $\underline{www.weichertunlimited.com}.$ 

###



Pictured is Aaron Kraft taking a break with a canine pal at the May 20<sup>th</sup> Barq in the Parq fundraiser in Flat Rock.



Even Kurt the Bear, the Weichert mascot, could not resist hugging a pooch or two at this year's Barq in the Parq event.

About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert, Realtors, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one the top traditional residential real estate franchises in *Entrepreneur's* 2017 Franchise 500 and is identified in 2017 by *Franchise Business Review* as one the top U.S. franchises. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 39 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.