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Weichert, Realtors® - Unlimited Brings Furry Fun to Weaverville Christmas Parade

WEAVERVILLE, N.C. / Dec. 12, 2017 — Weichert, Realtors® - Unlimited could “bearly” control itself at this year’s Weaverville Christmas parade.

And who could blame them?

Hundreds of cheering area residents came out to watch the annual event, which made its way down Main Street. And just as many smiling faces marched in the Dec. 2 holiday event or rode atop a parade float – including the mascot bear from Weichert, Realtors® - Unlimited.

“We had such a great time this year at the Weaverville Christmas parade,” said Aaron Kraft, the managing broker at Weichert, Realtors® - Unlimited, which is based in nearby Asheville. “Being part of this event gave us a chance to thank the Weaverville community for its support over the years and wish them all a happy holiday season.”

The Asheville real estate agency also hosted a coloring contest for kids at this year’s parade, one of the many side attractions at the event. The contest winner received a Well-Bred Bakery gift card.

“Folks just seemed to love everything associated with the Weaverville parade, including our coloring contest. We’re definitely interested in coming back next year,” added Kraft.

Weichert, Realtors® - Unlimited is an independently owned and operated Weichert® affiliate. The office serves Western North Carolina.

For more information about Weichert, Realtors® - Unlimited, located 802 Fairview Road in Asheville, contact Elizabeth Kraft at 828-687-1083 or visit www.weichertunlimited.com.

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The gingerbread house float from Weichert, Realtors® - Unlimited and the company’s mascot bear were a crowd favorite at this year’s Weaverville Christmas parade.



It was a family reunion of sorts at the Weaverville Christmas parade as the bear mascot from Weichert, Realtors® - Unlimited posed for a picture with one of Santa’s grizzly North Pole helpers.

About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2017 Franchise 500 and was identified in 2017 by *Franchise Business Review* as one of the top U.S. franchises. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 39 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.