

FOR IMMEDIATE RELEASE

CONTACT:  
Lemard Freeman  
Weichert Real Estate Affiliates, Inc.  
973-401-5578  
[freeman@weichertrealtors.net](mailto:freeman@weichertrealtors.net)

## Weichert, Realtors® - Unlimited Welcomes Jerrad Swann

ASHEVILLE, N.C. / Jan. 16, 2020 — Weichert, Realtors® - Unlimited, located in Asheville, is proud to announce that Jerrad Swann has joined their office.

Swann will be assisting home buyers and sellers in Western North Carolina with all their real estate needs.

“We’re thrilled to have someone with Jerrad’s real estate passion and love for the Western North Carolina region join our talented team of agents,” said Aaron Kraft, managing broker at Weichert, Realtors® - Unlimited. “Jerrad’s willingness to go above and beyond to exceed his clients’ expectations will be a tremendous asset for our office.”



Jerrad Swann

Swann brings many years of sales and customer service experience to his new position at Weichert, Realtors® - Unlimited. He is also great at understanding his clients’ needs and clearly communicating solutions for their concerns.

Swann joins a team of knowledgeable and dedicated agents at Weichert, Realtors® - Unlimited, which brings many years of combined real estate experience to their clients.

He is also excited to take advantage of the numerous business tools and marketing support Weichert® provides its affiliate agents to help them offer the best real estate service in the industry.

A native of Western North Carolina, Swann currently lives in Candler, North Carolina.

Weichert, Realtors® - Unlimited is an independently owned and operated Weichert® affiliate. The office serves Western North Carolina.

For more information about Weichert, Realtors® - Unlimited, located at 802 Fairview Road in Asheville, contact Elizabeth Kraft at 828-687-1083 or visit [www.weichertunlimited.com](http://www.weichertunlimited.com).

###

**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2020 Franchise 500 and was identified in 2020 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 40 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

*Each Weichert® franchised office is independently owned and operated.*