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Worcester Real Estate Agency Joins Weichert® National Franchise Network **Weichert, Realtors® - Hope & Associates Becomes Newest Massachusetts Affiliate**

WORCESTER, Mass. / Jan. 9, 2019 – Weichert Real Estate Affiliates, Inc. is pleased to welcome a new Massachusetts real estate company that prides itself on the high-quality service provided by its agents.

The addition of Weichert, Realtors® - Hope & Associates, formerly known as Hope Realty and Associates, LLC, also marks a homecoming of sorts for the company's broker/owner, Julia Acquaah-Harrison.

"My first job in real estate was at a Weichert® office in southern New Jersey almost 30 years ago," said Acquaah-Harrison. "So when Weichert approached me with an opportunity to join their national franchise system I saw it as a chance to reunite with people that are like family to me."



Julia Acquaah-Harrison

The opportunity to take advantage of all the resources Weichert provides its affiliated agents to help them succeed also contributed to Acquaah-Harrison's decision to join the national brand.

"Weichert gave me everything I needed to succeed when I started working in real estate, so I know first-hand how beneficial this move will be for both my new and experienced agents," said Acquaah-Harrison.

As part of the Weichert franchise network, Acquaah-Harrison's team can take advantage of training programs provided by Weichert to help them offer the best real estate service in the industry. The office will also be eligible to receive sales leads from the Weichert call center to help grow its local market share.

Acquaah-Harrison added: "It's great to be back with a winning team. Joining Weichert will be a game-changer for us."

Weichert Real Estate Affiliates, Inc. President and COO Bill Scavone was pleased to welcome the newest Massachusetts affiliate. "I am thrilled to welcome our new friends at Weichert, Realtors® - Hope & Associates and their clients to the Weichert family. Their office has a reputation for great customer service and they are highly regarded in Worcester and surrounding areas. The office also shares our client-first philosophy and is rooted in the region it serves."

Weichert, Realtors® - Hope & Associates is an independently owned and operated Weichert affiliate. The office serves the greater Worcester and Boston metro areas.

For more information about Weichert, Realtors® - Hope & Associates, located at 429A Park Avenue in Worcester, contact Julia Acquaah-Harrison at 508-795-3885 or visit hope-homes.com.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 38 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.