



FOR IMMEDIATE RELEASE

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Local REALTOR® Gloria Reed Earns National Buyer's Representation Designation

Lexington, Ky. / Jan. 26, 2017 — WEICHERT, REALTORS® - Towne & Country, located in Lexington, is proud to announce that REALTOR Gloria Reed has been awarded the highly Accredited Buyer's Representation (ABR) designation by the Real Estate Buyer's Agent Council of the National Association of REALTORS.

Reed earned the ABR designation after successfully completing a comprehensive course in buyer representation and an elective course focusing on a buyer representation specialty, both in addition to submitting documentation verifying her professional experience. She now joins more than 24,000 real estate professionals in North America who have earned the prestigious ABR designation.

"We are extremely proud of Gloria for earning her ABR designation," said Diana Emrich, the owner WEICHERT, REALTORS® - Towne & Country. "This recognition demonstrates a commitment from Gloria to continuously find ways to improve the level of service she provides her clients. Her efforts also inspire other agents in our office to seek out similar ways to provide the best real estate service available."



Gloria Reed

Reed, a resident of Lexington, is part of a team of knowledgeable and dedicated agents at WEICHERT, REALTORS® - Towne & Country, which brings many years of combined experience to their clients. WEICHERT, REALTORS® - Towne & Country is an independently owned and operated Weichert® affiliated office serving the Lexington metropolitan area.

For more information about WEICHERT, REALTORS® - Towne & Country, located at 139 Market Street, Suite 300, in Lexington, contact Diana Emrich at 859-543-8253.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert, Realtors, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one the top traditional residential real estate franchises in *Entrepreneur's* 2017 Franchise 500, and is identified in 2017 by *Franchise Business Review* as one the top U.S. franchises. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 39 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each WEICHERT® franchised office is independently owned and operated.