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CONTACT:
Lemard Freeman
Weichert Real Estate Affiliates, Inc.
973-401-5578
freeman@weichertrealtors.net

RBS Realty Joins Weichert® National Franchise Network **WEICHERT, REALTORS® - Prestige Partners Becomes Newest Affiliate**

ATLANTA, Ga. / March 1, 2017 – Weichert Real Estate Affiliates, Inc. is pleased to announce that RBS Realty in Atlanta has joined their national franchise system. The new office, now known as WEICHERT, REALTORS® - Prestige Partners, is an independently owned and operated affiliate run by Broker/Owner Stephanie Kennedy.

“I am so excited to be joining the Weichert system. Going with Weichert is one of the best business decisions I’ve made during my real estate career,” said Kennedy, who has been a licensed real estate agent since 2000. “Deciding to affiliate with a franchise is a direct result of my attending the Goldman Sachs 10,000 Small Business program at Babson College.”



Stephanie Kennedy is the broker/owner of WEICHERT, REALTORS® - Prestige Partners in Atlanta, the newest Weichert affiliate in Georgia.

The Goldman Sachs 10,000 Small Businesses program that Kennedy completed helps entrepreneurs create jobs and economic opportunities by providing them with greater access to education, capital and business support services. The Atlanta resident took what she learned in the program and began researching franchise opportunities.

Kennedy spoke with several national realty brands in recent months and felt none were the right fit for her company. She eventually met with representatives from Weichert, including their leadership team in Morris Plains, New Jersey, and was thoroughly impressed with the business tools and marketing support Weichert could provide to help grow her company’s local market share.

“I was really impressed with the technology Weichert uses to produce strong sales leads for its affiliates and how they can help me recruit the best agents in the industry,” added Kennedy, who started her own agency in 2013. “I can definitely see my company growing with Weichert and eventually taking the brand international and opening a branch office overseas, which has always been a dream of mine.”

Weichert Real Estate Affiliates, Inc. President and COO Bill Scavone was pleased to welcome the newest Georgia office. “I am thrilled to welcome our new friends at WEICHERT, REALTORS® - Prestige Partners and their clients to the Weichert family. Their office has a reputation for great customer service and they are highly regarded in the Atlanta area. The office also shares our client-first philosophy and is rooted in the region it serves.”

WEICHERT, REALTORS® - Prestige Partners is a full service real estate agency serving the Atlanta metro area. The office is also a member of the Atlanta Association of REALTORS, the Metro South Association of REALTORS, the Georgia Association of REALTORS, National Association of REALTORS, Empire Board of Realtists and National Association of Real Estate Brokers.

For more information about WEICHERT, REALTORS® - Prestige Partners, located at 2741 Church Street in Atlanta, contact Stephanie Kennedy at 404-596-8051 or visit www.wrprestige.com.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert, Realtors, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one the top traditional residential real estate franchises in *Entrepreneur’s* 2017 Franchise 500 and is identified in 2017 by *Franchise Business Review* as one the top U.S. franchises. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 39 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each WEICHERT® franchised office is independently owned and operated.