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Weichert® Increases Southeast Presence with Addition of New Alabama Office **WEICHERT, REALTORS® - Romano Properties Opens in Birmingham Area**

PELHAM, Ala. / March 1, 2017 – Weichert Real Estate Affiliates, Inc. continues to grow its market presence in the Southeast region of the country with the addition of WEICHERT, REALTORS® - Romano Properties. The addition of the new real estate office in Pelham, formerly known as Romano Properties, LLC, marks the ninth Weichert® office in the state.

“My team and I are thrilled to be a part of the Weichert Franchise System,” said Marie Romano, the broker/owner of WEICHERT, REALTORS® - Romano Properties. “After meeting their leadership team up in New Jersey and hearing everything they could provide to help me grow my business, going with Weichert was hands-down a better fit than any other realty brand I talked with.”

Romano opened the Pelham real estate agency four years ago after she decided to branch out on her own, something she considers one of her biggest career accomplishments. She also believes affiliating with Weichert was a defining moment in her real estate career.

“I’m also excited to take advantage of the business tools and marketing support provided by Weichert to help us stand apart from our competitors while making us a more attractive agency for home buyers and sellers,” added Romano, a lifelong Birmingham resident whose office has built a reputation for its excellent customer service.



Marie Romano (seated) and her team are the newest Weichert affiliate in Alabama. Also pictured (l-r) from WEICHERT, REALTORS® - Romano Properties are: Renee Renew, Peggy Wilkins, Lisa Davis, Dana Leslie and Sybil Owens.

Weichert Real Estate Affiliates, Inc. President and COO Bill Scavone was pleased to welcome the newest Alabama office. “I am thrilled to welcome our new friends at WEICHERT, REALTORS® - Romano Properties and their clients to the Weichert family. Their office has a reputation for great customer service and they are highly regarded in the Birmingham area. The office also shares our client-first philosophy and is rooted in the region it serves.”

WEICHERT, REALTORS® - Romano Properties is a full service real estate agency serving the Birmingham metro area. The office is also a member of the Birmingham Better Business Bureau as well as the Birmingham Association of REALTORS and National Association of REALTORS.

For more information about WEICHERT, REALTORS® - Romano Properties, located at 2969 Pelham Parkway, Suite 1, in Pelham, contact Marie Romano at 205-358-7953 or visit www.romanoproperties.com.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert, Realtors, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one the top traditional residential real estate franchises in *Entrepreneur’s* 2017 Franchise 500 and is identified in 2017 by *Franchise Business Review* as one the top U.S. franchises. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 39 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each WEICHERT® franchised office is independently owned and operated.