



FOR IMMEDIATE RELEASE

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REALTOR® Haley Adcock Earns Real Estate Negotiation Expert Designation

AUBURN, Ala. / April 24, 2017 — WEICHERT, REALTORS® - Porter Properties, located in Auburn, is proud to announce that REALTOR Haley Adcock has been awarded the highly coveted Real Estate Negotiation Expert (RENE) certification by the National Association of REALTORS. Adcock is the first REALTOR in the Auburn area to earn this prestigious real estate designation.

Adcock earned the RENE certification after successfully completing an intense multi-day classroom course that focuses specifically on negotiation techniques to better assist home buyers and sellers. The program is designed to provide participants a full spectrum of tips, tools and real-world scenarios to help negotiators apply the techniques learned when assisting real estate clients.



Haley Adcock

“Haley is a highly talented REALTOR who is willing to go the extra mile to ensure her clients receive the best real estate service in the area,” said Broker Stacey Sanders at WEICHERT, REALTORS® - Porter Properties. “Obtaining her RENE certification further demonstrates how dedicated Haley is to her profession. We are extremely proud of Haley for earning this prestigious real estate designation.”

Adcock, an Auburn resident, is part of a team of knowledgeable and dedicated agents at WEICHERT, REALTORS® - Porter Properties, which brings many years of combined real estate experience to its clients. WEICHERT, REALTORS® - Porter Properties is an independently owned and operated Weichert® affiliate serving Auburn, Opelika and all of Lee County.

For more information about WEICHERT, REALTORS® - Porter Properties, located at 472 N. Dean Road, Suite 200, in Auburn, contact Stacey Sanders at 334-887-2070 or visit www.porterproperties.com.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert, Realtors, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one the top traditional residential real estate franchises in *Entrepreneur’s* 2017 Franchise 500 and is identified in 2017 by *Franchise Business Review* as one the top U.S. franchises. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 39 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each WEICHERT® franchised office is independently owned and operated.