



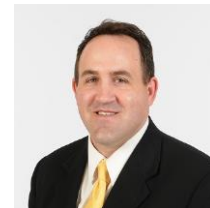
FOR IMMEDIATE RELEASE

CONTACT:  
Lemard Freeman  
Weichert Real Estate Affiliates, Inc.  
973-401-5578  
[freeman@weichertrealtors.net](mailto:freeman@weichertrealtors.net)

## **BROKER Aaron Kraft with WEICHERT, REALTORS® - Unlimited Becomes a Homes for Heroes Representative for Haywood County**

ASHEVILLE, N.C. / June 14, 2017 – WEICHERT, REALTORS® - Unlimited is proud to announce that Aaron Kraft, the company's managing broker and a U.S. military veteran, has been named a certified Homes for Heroes representative for Haywood County. Homes for Heroes is a national organization that affiliates with real estate-related service providers to offer substantial rebates and discounts to heroes serving our country and its communities.

"We are committed to giving back, serving and saying 'thank you' to our local community heroes because they do so much to make our great community what it is today," said Kraft, who served in the United States Marine Corps. "These heroes tirelessly serve and sacrifice for us that we feel it's just the right thing to do and we're excited to be able to give back in such a meaningful and positive way."



**Aaron Kraft**

REALTORS affiliated with Homes for Heroes donate a portion of their commissions to the buyers. The majority of the donated commission goes directly to the buyer in the form of a discount or rebate. The remaining funds goes toward the Homes for Heroes Foundation, a nonprofit that provides financial assistance and housing resources for military personnel (active, reserves and veterans), as well as law-enforcement, firefighters, healthcare workers, EMS and teachers.

Inspired by the tragic events of 9/11, Homes for Heroes was started Minneapolis, Minn. at the beginning of 2002. It has since grown to become a national organization that has helped over 14,500 heroes and given back over \$22,000,000.

WEICHERT, REALTORS® - Unlimited is an independently owned and operated Weichert® affiliate. The office serves Western North Carolina.

For more information about WEICHERT, REALTORS® - Unlimited, located 802 Fairview Road in Asheville, contact Elizabeth Kraft at 828-687-1083 or visit [www.weichertunlimited.com](http://www.weichertunlimited.com).

###

**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert, Realtors, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one the top traditional residential real estate franchises in *Entrepreneur's* 2017 Franchise 500 and is identified in 2017 by *Franchise Business Review* as one the top U.S. franchises. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 39 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

*Each WEICHERT® franchised office is independently owned and operated.*