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Courtney Valleywide Properties Joins Weichert® National Franchise Network **WEICHERT, REALTORS® - Courtney Valleywide Becomes Newest Arizona Affiliate**

TEMPE, Ariz. / July 17, 2017 – Weichert Real Estate Affiliates, Inc. is pleased to announce that Courtney Valleywide Properties, one of the top residential real estate firms in Arizona, has joined their national franchise network. The new office, now known as WEICHERT, REALTORS® - Courtney Valleywide, is an independently owned and operated affiliate in Tempe run by Broker/Owner Randy Courtney.

“I’m excited to be part of such a well-known national brand that provides its agents the necessary resources to become top producers in their local markets,” said Courtney. “I’m also very familiar with franchising and how being part of a system can help a business prosper. The Weichert® franchise model has helped hundreds of brokerages across the country grow exponentially. Our goal is to achieve similar success following the Weichert model.”



Randy Courtney

Courtney, who has worked in real estate for 31 years, opened his Tempe agency in 2003 after making a move to branch out on his own. He spent the previous 16 years working as a top producing agent at two other national real estate companies. Courtney decided to join the Weichert brand after meeting with the company’s franchise division leadership team at their headquarters in Morris Plains, New Jersey.

“I knew of Weichert from working with their relocation team during my time with another company, but I had no idea how much they had to offer agencies that joined their national franchise group,” added Courtney, a local resident since 1980. “The strong sales leads provided by their call center and the various training programs available to my agents really caught my attention when I talked with their leadership team.”

As part of the Weichert franchise system, Courtney and his agents can start receiving strong sales leads from the Weichert call center and marketing support to help increase their local market share. The Tempe office can also take advantage of training programs provided by Weichert to help offer the best real estate service in the business.

Weichert Real Estate Affiliates, Inc. President and COO Bill Scavone was pleased to welcome the newest Arizona affiliate to the Weichert network. “I am thrilled to welcome our new friends at WEICHERT, REALTORS® - Courtney Valleywide and their clients to the Weichert family. Their office has a reputation for great customer service and they are highly regarded in the Phoenix metro area. The office also shares our client-first philosophy and is rooted in the region it serves.”

WEICHERT, REALTORS® - Courtney Valleywide is a full service real estate agency serving the greater Phoenix area. The office is also a member of the South East Valley Regional Association of REALTORS, as well as the Phoenix Associations of REALTORS, West Valley Association of REALTORS, Arizona Association of REALTORS and National Association of REALTORS.

For more information about WEICHERT, REALTORS® - Courtney Valleywide, located at 2600 S. Rural Road, Suite A, in Tempe, contact Randy Courtney at 480-705-9600 or visit www.randycourtney.com.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert, Realtors, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2017 Franchise 500 and is identified in 2017 by *Franchise Business Review* as one of the top U.S. franchises. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 39 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each WEICHERT® franchised office is independently owned and operated.