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Local Real Estate Agency Celebrates 10th Anniversary **Franchising Helps WEICHERT, REALTORS® - Centennial Increase its Local Market Presence**

NORMAN, Okla. / Aug. 23, 2017 — Like most parts of the country, the real estate market in the Oklahoma City metro area has gone through a lot of changes over the past decade. Record-setting home sale prices, followed by a housing market crash that left many in the industry wondering how to survive.

But not WEICHERT, REALTORS® - Centennial, an independently owned and operated Weichert® affiliate in Norman.

The family-owned business opened in 2007 and quickly became known for its exceptional customer service, which helped carry them through the market's recession. As the housing market rebounded, the company's broker/owner, Tony Graham, set his sights on growing the business while maintaining its reputation.

That's when Graham turned to Weichert.

"Joining the Weichert national franchise system is one of the best decisions I've made throughout my years in real estate," said Graham, whose Norman agency became a Weichert affiliate in 2013. "They've given us everything we've needed over the past four years to help increase our local market share. I'm afraid to wonder where this company would have been 10 years after it opened if we didn't join Weichert."

Graham's office has seen its share of the local real estate market increase significantly since joining Weichert. His agents have also benefited from the move, several of whom were recognized by the national franchise system earlier this year for their outstanding sales production in 2016.

The office is planning an event in the fall to celebrate its 10th anniversary and has started to reach out to current and former clients to join them.

"We can't wait to see our current and former clients at this event to thank them again for all their support and trust in us to help them with their real estate needs," added Graham.

WEICHERT, REALTORS® - Centennial is a full service real estate agency. The office serves the Oklahoma City metro area.

For more information about WEICHERT, REALTORS® - Centennial, located at 360 24th Avenue NW, Suite 126, in Norman, contact Tony Graham at 405-360-0303 or visit www.weichertok.com.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert, Realtors, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2017 Franchise 500 and is identified in 2017 by *Franchise Business Review* as one of the top U.S. franchises. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 39 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each WEICHERT® franchised office is independently owned and operated.



Tony Graham (second from right) and his team at WEICHERT, REALTORS® - Centennial have been assisting home buyers and sellers in the Norman area for 10 years.