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## **It's a Clean Sweep for Local REALTORS<sup>®</sup>** **Weichert, Realtors<sup>®</sup> - Hallmark Properties pitches in to clean-up ocean-front highway**

VERO BEACH, Fla. / Oct. 5, 2017 – There aren't many more scenic views in Vero Beach than a drive down Highway A1A. You can see the blue waters of the Atlantic on your left and right.

The landscape along the ocean-front highway looks even better now thanks to a team of real estate agents and support staff from a Vero Beach agency.

A group from Weichert, Realtors<sup>®</sup> - Hallmark Properties walked up and down a one-mile stretch of the highway on Sept. 27 picking up trash and debris. It's something the office does throughout the year as part of the state's Adopt-a-Highway clean-up program.

"Believe it or not, we actually have a fun time walking up and down the highway picking up trash," said Stacy Caffrey, an office administrator at the Vero Beach Weichert<sup>®</sup> affiliate. "We try and go out about every three months to clean up our one-mile stretch of adopted highway. It's something we've been proud to do for the last five years."

Dressed in their fluorescent-colored safety vests, Caffrey and her team walked north and south on the highway scooping up trash. The clean-up crew bagged about 30 pounds of trash by day's end, leaving their one-mile stretch of highway litter-free.

Weichert, Realtors<sup>®</sup> - Hallmark Properties is an independently owned and operated Weichert<sup>®</sup> affiliate. The company has 20 offices serving Central and East Coast Florida.

For more information about the Weichert, Realtors<sup>®</sup> - Hallmark Properties Vero Beach office, located at 1630 Club Drive, call 800-409-7368 or visit [www.weicherthallmark.com](http://www.weicherthallmark.com).

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Office manager and associates at the Weichert, Realtors<sup>®</sup> - Hallmark Properties Vero Beach office cleaned up a one-mile stretch of Highway A1A on Sept. 27. The office has participated in the state's Adopt-a-Highway for several years.

**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2017 Franchise 500 and was identified in 2017 by *Franchise Business Review* as one of the top U.S. franchises. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 39 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

*Each Weichert<sup>®</sup> franchised office is independently owned and operated.*