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## **Weichert Real Estate Affiliates, Inc. Q3 Growth Expands Its National Franchise Footprint** Addition of West Coast Offices Drives 3<sup>rd</sup> Quarter Growth

**MORRIS PLAINS, N.J. / Oct. 18, 2017** — Weichert Real Estate Affiliates, Inc. continued to increase its U.S. market presence with new office signings across the country during the third quarter of 2017.

The West Coast accounted for the majority of Q3 office growth with one-third of new office signings coming from California, one of most competitive real estate markets in the nation. The national franchise network also added new offices Indiana, Pennsylvania, Minnesota, Tennessee, Illinois and Massachusetts last quarter.

“We’re thrilled to see the Weichert® brand continue to grow across the country – especially as we open in new markets and expand in others,” said Bill Scavone, president and chief operating officer of Weichert Real Estate Affiliates, Inc.

The quarterly growth report follows Weichert Real Estate Affiliates, Inc. being named one of the top franchise brands in the U.S. by *Entrepreneur* magazine in its “Top Franchise Brands” list for 2017.

“Independent brokerages have tremendous faith in the Weichert brand and strongly believe in the systems we provide to help them capture a larger share of their local market,” added Scavone.

As a result of the increased popularity of the Weichert brand and resources it provides its affiliates, the franchise model has become more attractive to independent brokerages across the country.

“The growth opportunities that Weichert can offer agents is a key reason I decided to join their franchise system,” said Kelly McDaniel, the principal broker/owner of Weichert, Realtors® - Southern Realty Partners in Hendersonville, Tennessee.

McDaniel, whose agency joined the Weichert national franchise network in June, added: “The sales leads that Weichert can provide our office, along with the training programs for my agents, really caught my attention when I met with Weichert earlier this year to discuss franchising.”

Weichert currently has affiliate offices serving over 300 markets in 39 states, representing smart entrepreneurs who were interested in joining a nationally recognized brand which offers incomparable tools, training and marketing techniques to set them apart from the competition. Each Weichert affiliated office is independently owned and operated.

More information about Weichert Real Estate Affiliates, Inc. can be found at [www.weichertfranchise.com](http://www.weichertfranchise.com) or by calling (877) 533-9007.

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**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2017 Franchise 500 and was identified in 2017 by *Franchise Business Review* as one of the top U.S. franchises. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 39 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

**About Weichert, Realtors:** Since 1969, Weichert, Realtors has grown from a single office into one of the nation’s leading providers of homeownership services by putting its customers first. A family of full-service real estate and financial services companies, Weichert helps customers buy and sell both residential and commercial real estate, and streamlines the delivery of mortgages and home and title insurance. Weichert leverages its customer website, [www.weichert.com](http://www.weichert.com), one of the most visited real estate websites in the nation, to help families and individuals realize the dream of homeownership through quick and easy access to listing information and the services of its real estate professionals nationwide. For more information, Weichert’s customer service center can be reached at 1-800-USA-SOLD.