

FOR IMMEDIATE RELEASE

CONTACT:  
Lemard Freeman  
Weichert Real Estate Affiliates, Inc.  
973-401-5578  
[lfreeman@weichertrealtors.net](mailto:lfreeman@weichertrealtors.net)

## Weichert Real Estate Affiliates, Inc. Named a Top U.S. Franchise for Military Veterans

**MORRIS PLAINS, N.J. / Nov. 21, 2017** — Weichert Real Estate Affiliates, Inc. has been named one of the top franchises in the country for U.S. military veterans according to *Franchise Business Review* in its “2017 Best of the Best: Top 100 Franchises for Veterans” list, an annual ranking based on franchise owners’ satisfaction with their franchisor. This marks the second year in a row that the Weichert® national franchise network has been recognized on *Franchise Business Review*’s prestigious annual veterans list.

The award-winning franchises were selected for this year’s exclusive list based on feedback *Franchise Business Review* gathered from surveying nearly 25,000 franchisees – including approximately 2,500 veterans – representing over 250 leading franchise brands between March 2016 and September 2017. The annual “Top 100 Franchises for Veterans” list is the only ranking based solely on actual franchisee satisfaction and performance.

“It truly is an honor to continue to be held in high regard by the brave men and women that proudly served this country during their military careers,” said Bill Scavone, president and chief operating officer of Weichert Real Estate Affiliates, Inc. “The positive feedback from our veteran owners speaks volumes to the personal support and proven operating and management systems we provide our affiliates to help them capture a larger share of their local real estate market, as well as the Weichert brand itself.”

Franchisees who participated in the survey were asked questions about their experience and satisfaction regarding critical areas of their franchise systems including leadership, training and support, operations, franchisor/franchisee relations and technology. Overall, the vast majority of the veteran-owned and operated Weichert® offices surveyed rated Weichert Real Estate Affiliates, Inc. favorably, with 95 percent saying they enjoyed being part of the Weichert® network.

Other highlights from the veteran owners in the Weichert® system included:

- 90 percent rated the system-wide communications provided by Weichert® as good or excellent.
- 90 percent would recommend Weichert® to others as a franchise opportunity.
- 85 percent rated the training and support provided by Weichert® as good, very good or excellent.
- 85 percent rated the quality of products provided by Weichert® as very good or excellent.

The “Top 100 Franchises for Veterans” ranking is the second prestigious honor for Weichert Real Estate Affiliates, Inc. this year in *Franchise Business Review*. Earlier this year, the company was named one of the top franchises in the country when it was selected by *Franchise Business Review* to be on its “2017 Best of the Best: Top 200 Franchises” list. Weichert Real Estate Affiliates, Inc. also was named a top U.S. franchise brand last month by *Entrepreneur* magazine in its “Top Franchise Brands” list for 2017.

Scavone added, “It’s exciting to see the Weichert brand – and what it represents – continue to be viewed favorably by our franchise owners. It also continues to be recognized by prominent independent organizations, which helps elevate our profile among real estate franchise options and makes the Weichert brand even more attractive to independent brokerages.”

The “2017 Best of the Best: Top 100 Franchises for Veterans” list can be found online at [www.FranchiseBusinessReview.com](http://www.FranchiseBusinessReview.com).

More information about Weichert Real Estate Affiliates, Inc. can be found at [www.weichertfranchise.com](http://www.weichertfranchise.com) or by calling (877) 533-9007.

###

**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2017 Franchise 500 and was identified in 2017 by *Franchise Business Review* as one of the top U.S. franchises. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 39 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

**About Weichert, Realtors:** Since 1969, Weichert, Realtors has grown from a single office into one of the nation's leading providers of homeownership services by putting its customers first. A family of full-service real estate and financial services companies, Weichert helps customers buy and sell both residential and commercial real estate, and streamlines the delivery of mortgages and home and title insurance. Weichert leverages its customer website, [www.weichert.com](http://www.weichert.com), one of the most visited real estate websites in the nation, to help families and individuals realize the dream of homeownership through quick and easy access to listing information and the services of its real estate professionals nationwide. Like other family-owned and -operated businesses, Weichert enjoys greater public trust according to several national surveys. For more information, Weichert's customer service center can be reached at 1-800-USA-SOLD.

*Each Weichert® franchised office is independently owned and operated.*