

FOR IMMEDIATE RELEASE

CONTACT:  
Leonard Freeman  
Weichert Real Estate Affiliates, Inc.  
973-401-5578  
[freeman@weichertrealtors.net](mailto:freeman@weichertrealtors.net)

### Rookie REALTOR® Secures Her First Million-Plus Dollar Property Listing

#### Kaci Hollingsworth uses Weichert® resources to list, market \$1.45M North Forest Beach Home

HILTON HEAD, S.C. / Feb. 1, 2018 – Kaci Hollingsworth always believed she would do well in real estate – especially after joining a nationally recognized brand like Weichert® last September.

Her colleagues at Weichert, Realtors® - Coastal Properties are tremendously supportive. And she has access to a host of resources, marketing materials and agent training programs provided by Weichert to help deliver the best real estate service in the industry.

What more could a first-year agent need to succeed in Hilton Head Island's highly competitive real estate market?

"From day one I felt like Weichert would give me everything I need to be successful in real estate," said Hollingsworth, who lives in Hilton Head. "And they have."

That's why Hollingsworth felt extremely comfortable when a man walked into her Hilton Head office last month looking to sell his North Forest Beach home, a custom-built 3,600 square foot, 4-bedroom, 4 ½-bathroom \$1.45 million property.

"We sat down and talked about the listing process and how I'd like to put together a marketing plan to help sell his home," added Hollingsworth. "We also took a drive over to look at the property and agreed to talk again in a week or so to go over the marketing plan."

Hollingsworth walked the homeowner through the marketing plan about a week later and he informed her it was different – in a fantastic way – than any other listing presentations he had received from other real estate agents that he had talked with. So he and his wife decided to go with Weichert.

The house went on the market January 26, however, both Hollingsworth and her clients don't believe it will stay there long.

"With everything this house has to offer and all that's being done to market it, we don't feel it will take too long to sell," said Hollingsworth of her first seven-figure property listing that comes with a heated pool, laundry rooms on each floor and an elevator.

The listing, along with additional photos, can be found online at <https://www.homesforsaleonhiltonheadsc.com/homes/1-Curlew-Road/Hilton-Head-Island/SC/29928/80275464/>.

For more information about Weichert, Realtors® - Coastal Properties, an independently owned and operated Weichert affiliate with offices in Hilton Head, Bluffton, Okatie and Beaufort, contact Joe or Karen Ryan at 843-341-3700 or visit [www.WeichertCP.com](http://www.WeichertCP.com).



A gorgeous custom-built North Forest Beach home has listed for \$1.45 million. It's the first seven-figure property listed by Kaci Hollingsworth, a newly licensed agent at Weichert, Realtors® - Coastal Properties in Hilton Head.



The 3,600 square foot North Forest Beach home listed by first-year REALTOR Kaci Hollingsworth features 4-bedrooms, 4 ½-bathroom, as well as an elevator and outdoor pool.

# # #

**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur*'s 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 39 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

*Each Weichert® franchised office is independently owned and operated.*