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## **Weichert Real Estate Affiliates, Inc. Named A Top U.S. Franchise For 14<sup>th</sup> Straight Year** *Featured As A Top Real Estate Franchise In Entrepreneur Magazine's Annual Franchise 500*

**MORRIS PLAINS, N.J. / Jan. 18, 2018** – Weichert Real Estate Affiliates, Inc. continues to be recognized as one of America's top franchise opportunities after being named to *Entrepreneur* magazine's 39<sup>th</sup> annual 2018 "Franchise 500" list. This marks the 14<sup>th</sup> consecutive year that Weichert® has received this highly sought-after honor from *Entrepreneur* magazine.

*Entrepreneur* received more than 1,000 applications for this year's "Franchise 500" list, making it one of the company's most competitive rankings ever. Weichert was ranked the #3 traditional real estate franchise and the #4 company overall in the Real Estate category by *Entrepreneur* magazine.

This year's full list appears in the January/February 2018 issue of *Entrepreneur* magazine and can be viewed online at [www.entrepreneur.com/franchise500](http://www.entrepreneur.com/franchise500).

"We are once again honored to be recognized on this prestigious list," said Bill Scavone, president and chief operating officer of Weichert Real Estate Affiliates, Inc. "The strength, stability and growth of the Weichert franchise system, combined with the hard work and dedication put forth by our national network of affiliates has helped make us a fixture on the world's most comprehensive franchising ranking list for almost a decade and a half."

The *Entrepreneur* ranking comes on the heels of another prestigious honor for Weichert Real Estate Affiliates, Inc. The brand was named one of the top franchises in the U.S. by *Franchise Business Review* in its "2018 Best of the Best: Top 200 Franchises" list, which published earlier this month. The annual "Top 200 Franchises" list is the only ranking based solely on actual franchisee satisfaction and performance.

Weichert Real Estate Affiliates, Inc. entered the franchise arena in 2001 as a company of Weichert, Realtors®, opening its first affiliated office in January 2002. In 2005, it was identified among *Entrepreneur's* "Top 10 New Franchises" as one of the fastest growing U.S. franchises, and was the only real estate organization to be included.

This year's *Entrepreneur* "Franchise 500" rankings encompassed hundreds of companies, spread across 17 categories. Rankings are determined by objective, quantifiable measures of a franchise's operations and include factors such as financial strength and stability, growth rate and size of the system, years in business, social media presence and startup costs.

More information about Weichert Real Estate Affiliates, Inc. can be found at [www.weichertfranchise.com](http://www.weichertfranchise.com) or by calling (877) 533-9007.

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**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 39 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

**About Weichert, Realtors:** Since 1969, Weichert, Realtors has grown from a single office into one of the nation's leading providers of homeownership services by putting its customers first. A family of full-service real estate and financial services companies, Weichert helps customers buy and sell both residential and commercial real estate, and streamlines the delivery of mortgages and home and title insurance. Weichert leverages its customer website, [www.weichert.com](http://www.weichert.com), one of the most visited real estate websites in the nation, to help families and individuals realize the dream of homeownership through quick and easy access to listing information and the services of its real estate professionals nationwide. Like other family-owned and -operated businesses, Weichert enjoys greater public trust according to several national surveys. For more information, Weichert's customer service center can be reached at 1-800-USA-SOLD.

*Each Weichert® franchised office is independently owned and operated.*