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Weichert Real Estate Affiliates, Inc. Named To Top Franchise List For Owner Satisfaction

MORRIS PLAINS, N.J. / Jan. 29, 2018 – Weichert Real Estate Affiliates, Inc. has been named one of the top franchises in the country by *Franchise Business Review* in its “2018 Best of the Best: Top 200 Franchises” list, an annual ranking based on franchise owners’ satisfaction with their franchisor.

This marks the third year in row that Weichert® has been recognized on *Franchise Business Review*’s prestigious annual list.

This year’s award-winning franchises were selected for this exclusive list based on feedback *Franchise Business Review* gathered from surveying over 28,000 franchises, representing more than 300 leading franchise brands in 2017. The annual “Top 200 Franchises” list is the only ranking based solely on actual franchisee satisfaction and performance.

“We are thrilled that the positive feedback provided by our network of Weichert affiliates resulted in us being recognized on this prestigious list again this year,” said Bill Scavone, president and chief operating officer of Weichert Real Estate Affiliates, Inc. “Our goal is to provide our affiliates with best-in-class technology and comprehensive sales & marketing strategies – as well as incomparable support for both agents and franchise owners – to help them deliver the best real estate service in the industry.”

Participants in the survey were asked questions about their experience and satisfaction regarding critical areas of their franchise systems including leadership, training and support, operations, franchisor/franchisee relations and technology. Weichert owners surveyed rated Weichert Real Estate Affiliates, Inc. very favorably, with nine out of 10 saying they enjoyed being part of the Weichert® network.

Other highlights of the 2017 survey of Weichert affiliates that helped the company make this year’s list included:

- 94 percent would recommend Weichert® to others as a franchise opportunity.
- 91 percent rated the training and support provided by Weichert as good, very good or excellent.
- 87 percent rated the quality of products provided by Weichert as good, very good or excellent.
- 86 percent feel the technology provided by Weichert is good, very good or excellent.

The “2018 Best of the Best: Top 200 Franchises” list can be found online at <https://franchisebusinessreview.com/page/top-franchise-opportunities/>.

More information about Weichert Real Estate Affiliates, Inc. can be found at www.weichertfranchise.com or by calling (877) 533-9007.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur*’s 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 39 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

About Weichert, Realtors: Since 1969, Weichert, Realtors has grown from a single office into one of the nation's leading providers of homeownership services by putting its customers first. A family of full-service real estate and financial services companies, Weichert helps customers buy and sell both residential and commercial real estate, and streamlines the delivery of mortgages and home and title insurance. Weichert leverages its customer website, www.weichert.com, one of the most visited real estate websites in the nation, to help families and individuals realize the dream of homeownership through quick and easy access to listing information and the services of its real estate professionals nationwide. Like other family-owned and -operated businesses, Weichert enjoys greater public trust according to several national surveys. For more information, Weichert's customer service center can be reached at 1-800-USA-SOLD.

Each Weichert® franchised office is independently owned and operated.